## UPGRADE YOUR

## Linkedin

TO APPEAL TO POTENTIAL EMPLOYERS

Join LinkedIn expert Carolyn Dickerson for workshop style sessions to upgrade your LinkedIn Profile to appeal to potential employers. Get to work sprucing up your professional image with Carolyn's guidance. Each week, Carolyn will offer different suggestions for tweaking critical areas, networking etiquette and using LinkedIn in your current & future job searches.



6:00 PM

January 7th- Session 1: Privacy Settings & Profile Optimization

January 14th- Session 2: Connecting, Posting, and Using Groups

January 21st- Session 3: Applying for Jobs & Using Filters

January 28th - Session 4: LinkedIn Mobile App & Video

Bonus: Whatever changes on LinkedIn between now and then!



## **Covington Branch Library**

502 Scott Blvd. Covington, KY 41011

502 Scott Blvd. To register, visit:

www.kentonlibrary.org/events

or call: (859) 962-4000

\*Class is limited to 15 people per session.