Connecting people with their purpose

Taylor Career Strategies

College  Career  Strategy
YOUR NEXT JOB

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April 14, 2021
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THE SEVEN MOST IMPORTANT STEPS TO YOUR REENTRY INTO THE LABOR MARKET
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Let's work together to see if we are hitting all the steps to your future success. Are you executing a focused search and caring for all the details? As the labor market opens and spring arrives, let's make sure we are moving forward with our heads and hearts engaged in the work.
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FOCUSING ON YOUR SUCCESS:

What are your successes to date in your job search?

What has gone well – what is working?
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ARE YOUR HEART AND HEAD ENGAGED IN YOUR JOB SEARCH?

DO YOU HAVE A POSITIVE ATTITUDE ABOUT YOUR SEARCH?

DO YOU HAVE A SUPPORT NETWORK?
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ARE YOU STRIKING A BALANCE AMONG THESE EFFORTS?

1. Labor market research
2. Applications
3. Networking
4. Interviews
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1. You are taking training classes through the KCPL.
2. You have completed your written materials and have them ready for distribution.
3. You are working with one or more of the professional coaches through the NKYAG.
4. You have your network map completed and are in contact with your advocates.
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5. You have your core skills chart completed and have shared it with your advocates.

6. You are using LinkedIn and participating through the NKYAG LinkedIn site.

7. You are submitting at least four applications per week – perhaps more. Are you following up after you apply?
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1. Training classes – are you keeping a journal of the classes taken, what you have learned, and how you want to use that training to make your job search more meaningful?

• Are you using Natalie’s checklist of job search steps?
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2. Do you have a great resume, cover letter, and a marketing plan? Have you contacted your references and have them on standby to speak for you? Do they have a copy of your resume?
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3. Have you met with one of our professional coaches for job referrals, mock interviews, or to discuss specific challenges you are facing in your job search?
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4. Have you completed your network map and identified your advocates who will help with your job search? Have you identified who you need to meet?
5. Do you have your core skills chart completed or are you using a T-Chart to reflect how you are a well qualified candidate for the opening you are pursuing? Some of you are making “calling cards” – have you done one of those? These examples are ways to share your qualifications for the position you want.
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6. Are you using LinkedIn to find jobs, share with others through the NKYAG LinkedIn site, and posting to pull more attention to you and your work?
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7. Are you submitting applications every week? Are you following up on those applications? Do you think your cover letters, resumes and applications are getting you interviews? Are you using your network for help in getting inside the companies? Are you using your colleagues in NKYAG to get closer to being employed?
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The 50-25-25 rule:

50%  25%  25%
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• What is going well with you search and where are your roadblocks?
• Do you feel ready to move forward into employment?
• Do you need to acquire some new skills to improve your marketability?
• Are you using your WIOA funding to gain new skills?
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Are your heart and head engaged in your job search process?

If you could change one thing about your search, what would it be?

Have you asked for the help you need?
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How may we be of more help to you?
Announcing my new book

Your Next Job: Strategies for Re-Entering the Workforce

Visit www.taylorcareerstrategies.com to download for FREE!
THANK YOU FOR ATTENDING THIS SESSION

Please let me know how I may be of service to you!
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