

# Taylor

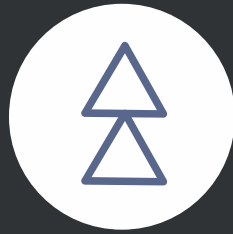
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## CAREER STRATEGIES

CONNECTING PEOPLE WITH THEIR PURPOSE



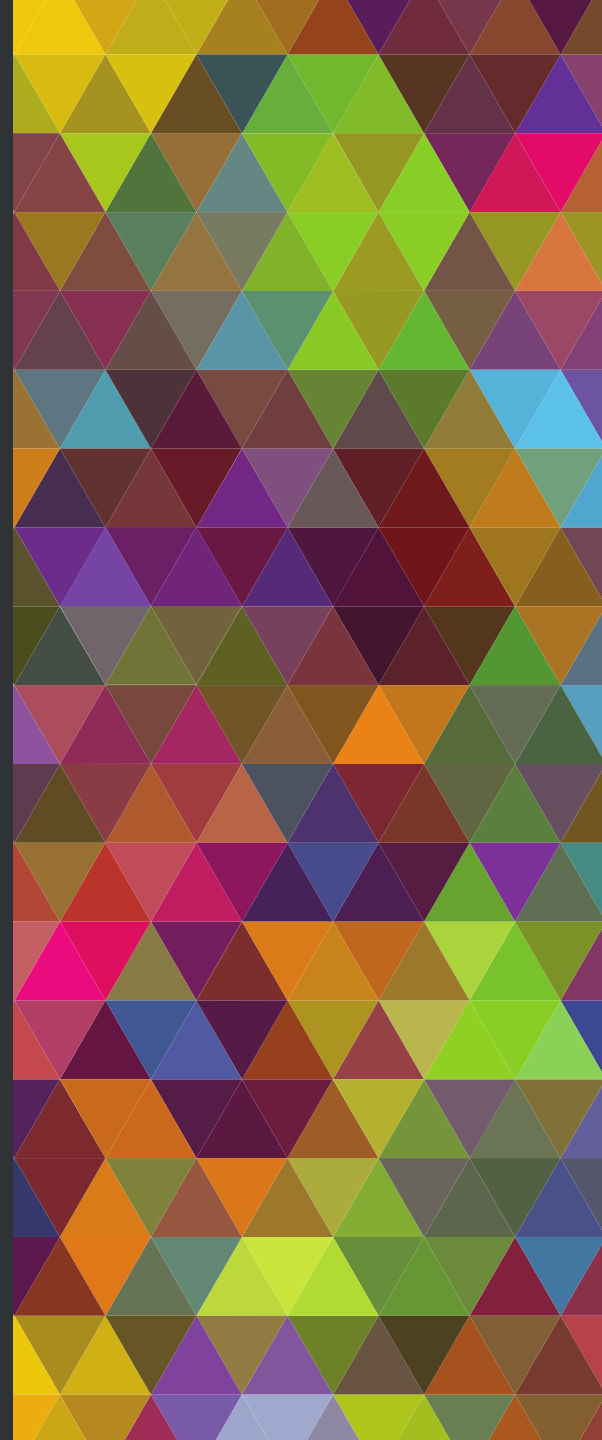
COLLEGE



CAREER



STRATEGY



# YOUR NEXT JOB

- **KENTON COUNTY PUBLIC LIBRARY**
- **NORTHERN KENTUCKY ACCOUNTABILITY GROUP**
- **DR. ANGIE TAYLOR – TAYLOR CAREER STRATEGIES**

**April 14, 2021**

YOUR NEXT JOB

THE SEVEN MOST IMPORTANT  
STEPS TO YOUR REENTRY  
INTO THE LABOR MARKET

# YOUR NEXT JOB

Let's work together to see if we are hitting all the steps to your future success. Are you executing a focused search and caring for all the details? As the labor market opens and spring arrives, let's make sure we are moving forward with our heads and hearts engaged in the work.

# YOUR NEXT JOB

## FOCUSING ON YOUR SUCCESS:

What are your successes to date in your job search?

What has gone well – what is working?

# YOUR NEXT JOB

ARE YOUR HEART AND HEAD ENGAGED IN YOUR  
JOB SEARCH?

DO YOU HAVE A POSITIVE ATTITUDE ABOUT YOUR  
SEARCH?

DO YOU HAVE A SUPPORT NETWORK?

# YOUR NEXT JOB

ARE YOU STRIKING A BALANCE AMONG THESE EFFORTS?

1. Labor market research
2. Applications
3. Networking
4. Interviews

# YOUR NEXT JOB

1. You are taking training classes through the KCPL.
2. You have completed your written materials and have them ready for distribution.
3. You are working with one or more of the professional coaches through the NKYAG.
4. You have your network map completed and are in contact with your advocates.



# YOUR NEXT JOB

5. You have your core skills chart completed and have shared it with your advocates.
6. You are using LinkedIn and participating through the NKYAG LinkedIn site.
7. You are submitting at least four applications per week – perhaps more. Are you following up after you apply?

# YOUR NEXT JOB

1. Training classes – are you keeping a journal of the classes taken, what you have learned, and how you want to use that training to make your job search more meaningful?

- Are you using Natalie's checklist of job search steps?

# YOUR NEXT JOB

2. Do you have a great resume, cover letter, and a marketing plan? Have you contacted your references and have them on standby to speak for you? Do they have a copy of your resume?

# YOUR NEXT JOB

3. Have you met with one of our professional coaches for job referrals, mock interviews, or to discuss specific challenges you are facing in your job search?

# YOUR NEXT JOB

4. Have you completed your network map and identified your advocates who will help with your job search? Have you identified who you need to meet?

# YOUR NEXT JOB

5. Do you have your core skills chart completed or are you using a T-Chart to reflect how you are a well qualified candidate for the opening you are pursuing? Some of you are making “calling cards” – have you done one of those? These examples are ways to share your qualifications for the position you want.

# YOUR NEXT JOB

6. Are you using LinkedIn to find jobs, share with others through the NKYAG LinkedIn site, and posting to pull more attention to you and your work?

# YOUR NEXT JOB

7. Are you submitting applications every week? Are you following up on those applications? Do you think your cover letters, resumes and applications are getting you interviews? Are you using your network for help in getting inside the companies? Are you using your colleagues in NKYAG to get closer to being employed?



# YOUR NEXT JOB

The 50-25-25 rule:

50%

25%

25%

# YOUR NEXT JOB

- What is going well with your search and where are your roadblocks?
- Do you feel ready to move forward into employment?
- Do you need to acquire some new skills to improve your marketability?
- Are you using your WIOA funding to gain new skills?

# YOUR NEXT JOB

Are your heart and head engaged in your job search process?

If you could change one thing about your search, what would it be?

Have you asked for the help you need?

# YOUR NEXT JOB

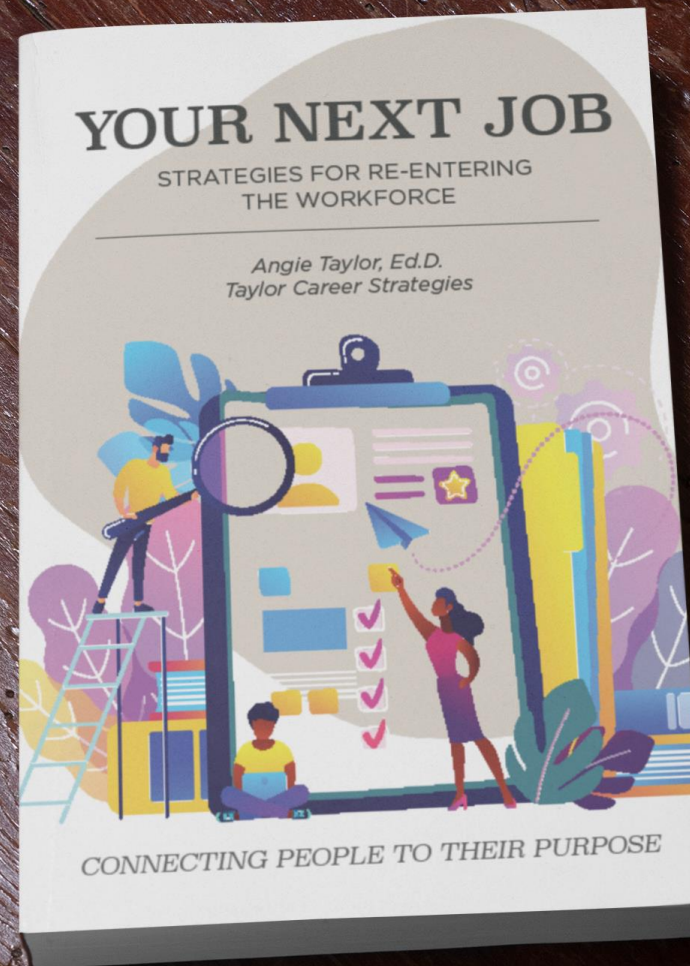
How may we be of more help to  
you?

*Announcing my new book*

# Your Next Job: Strategies for Re-Entering the Workforce

Visit

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to download for **FREE!**



THANK YOU FOR ATTENDING  
THIS SESSION



Please let me know how I may be of service  
to you!

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