



CYBERSECURITY NOT JUST FOR IT ANYMORE!

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Cybersecurity Consultant

Intrust IT

[linkedin.com/in/davehatter](https://www.linkedin.com/in/davehatter)

twitter.com/davehatter

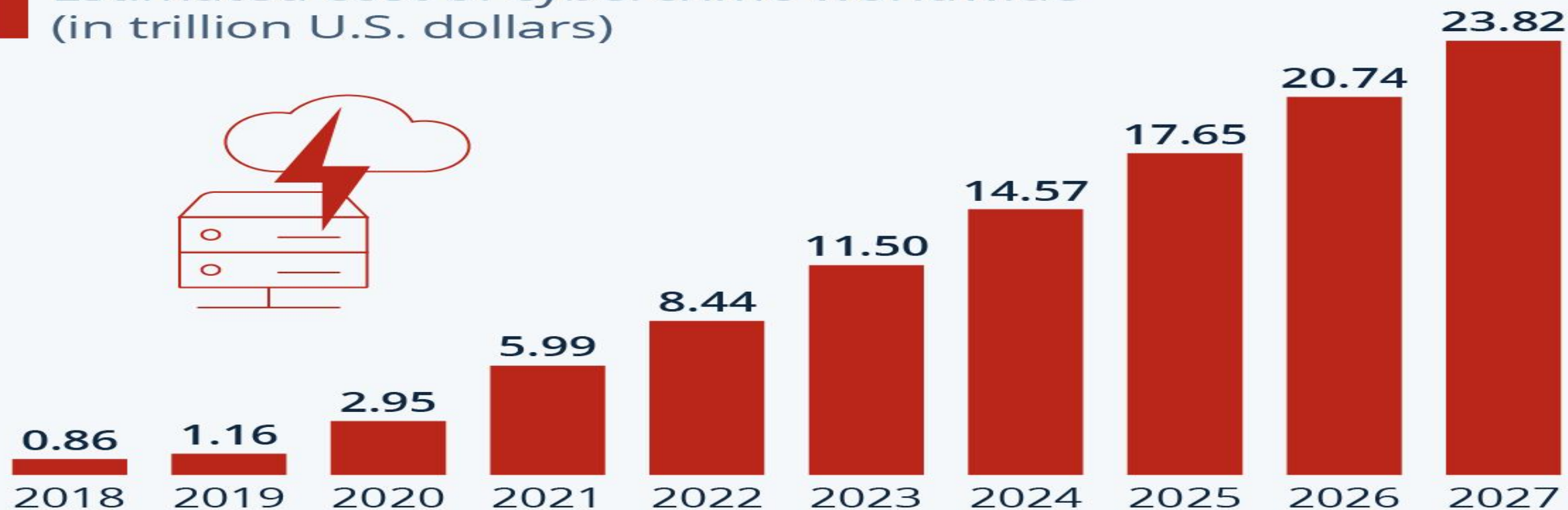


Agenda

- **Where are we?**
- **Why is this happening now?**
- **Threats**
- **Defenses**
- **Q&A**

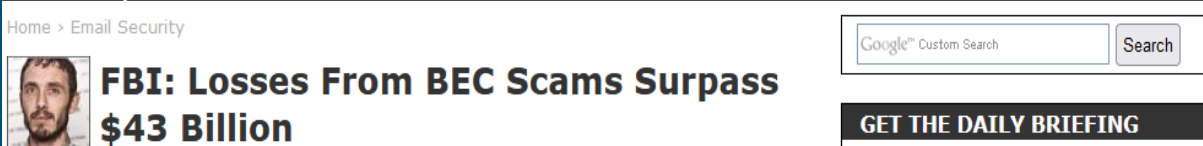
Cybercrime Expected To Skyrocket in the Coming Years

Estimated cost of cybercrime worldwide
(in trillion U.S. dollars)



As of November 2022. Data shown is using current exchange rates.

Sources: Statista Technology Market Outlook,
National Cyber Security Organizations, FBI, IMF



Cyber insurance costs up by a third

The frequency and severity of ransomware attacks is a leading factor behind a substantial increase in the cost of obtaining cyber security insurance

By Alex Scroxton, Security Editor

Published: 06 Jul 2021 12:45

Cyberattacks surge to 61% of small and medium-sized businesses, says study

Cybercrime To Cost The World 8 Trillion Annually In 2023

PART OF A ZDNET SPECIAL FEATURE: **WORKING FROM HOME: THE FUTURE OF BUSINESS IS REMOTE**

Working from home causes surge in security breaches, staff 'oblivious' to best practices

The coronavirus pandemic is thought to be at the heart of a rise in security incidents this year.

Cyberattacks now cost small companies \$200,000 on average, putting many out of business

EDITORS' PICK | Oct 14, 2021, 07:01am EDT | 86,159 views

Fraudsters Cloned Company Director's Voice In \$35 Million Bank Heist, Police Find

Hacker Deepfakes Employee's Voice in Phone Call to Breach IT Company



REUTERS®

World ▾

Business ▾

Markets ▾

Sustainability ▾

Legal ▾

Americans should prepare for cyber sabotage from Chinese hackers, US official warns

informa

DARKReading

The Edge

DR Tech

Sections ▾

Events ▾

ICS/OT Security

🕒 3 MIN READ 📰 NEWS

Schneider Power Meter Vulnerability Opens Door to Power Outages

ZDNet

Q

Nevada school district refuses to submit to ransomware blackmail, hacker publishes student data

ZDNet

Q

First death reported following a ransomware attack on a German hospital



INTENT TO KILL | 4:50 PM by VICTOR TANGERMANN

Homeland Security Warns of Cyberattacks Intended to Kill People

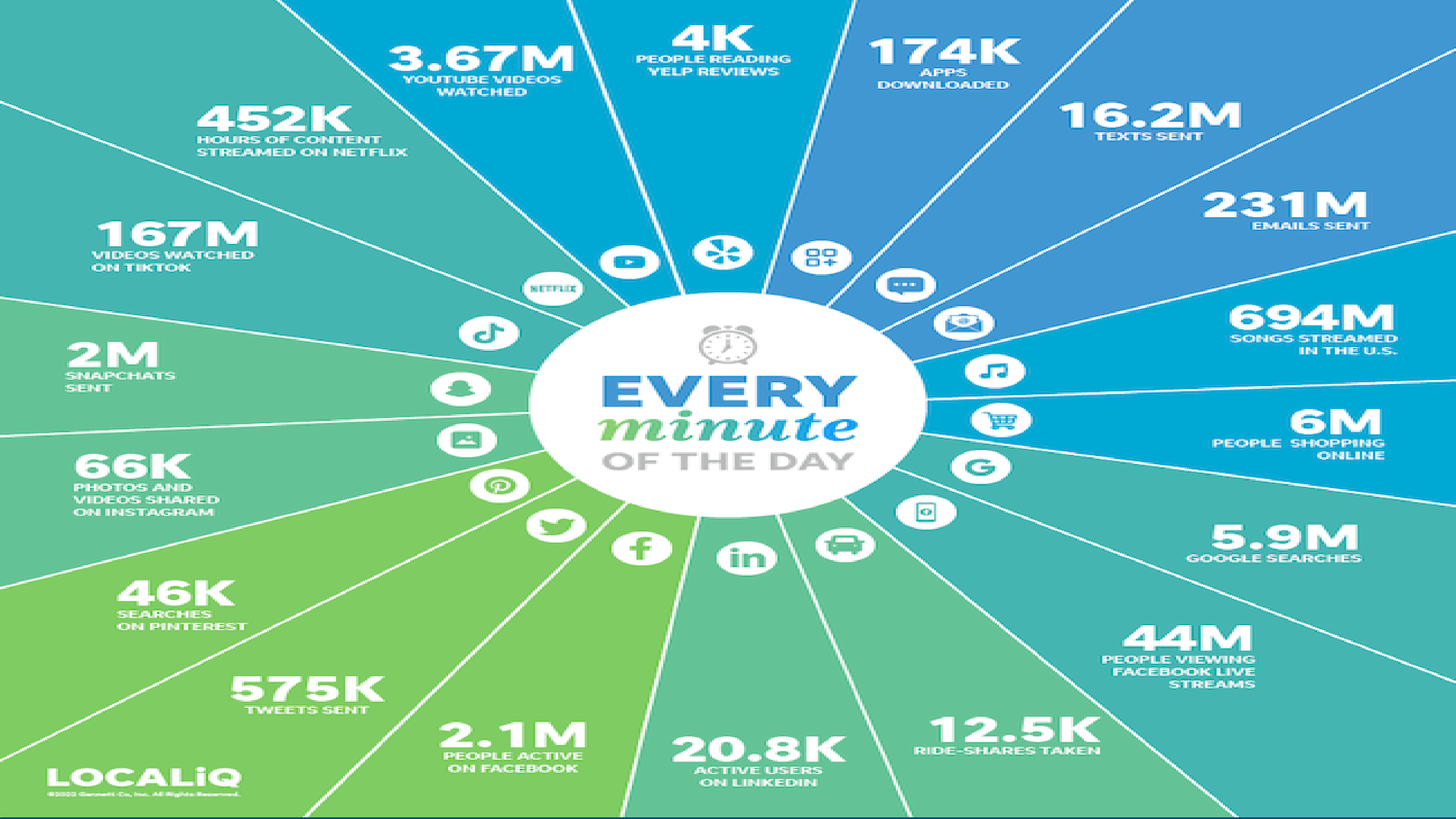
"The attacks are increasing in frequency and gravity, and cybersecurity must be a priority for all of us."





Cybersecurity myths

- **My organization is too small or too big to be a target**
- **My data (or the data I have access to) isn't valuable**
- **Attacks are always technically complex**
- **New software and devices are secure out-of-the-box**
- **Cybersecurity requires a huge financial investment**
- **Cyber breaches are covered by insurance**
- **Security is an IT issue**



Create a Server or two in Hong Kong – for Free

Deploy Your Production, Enterprise-Class Cloud Infrastructure Now

[Get Started for Free](#)

30 Day Free Trial



Unlimited
Scale Up and Scale Out



Simple Management
Console and API

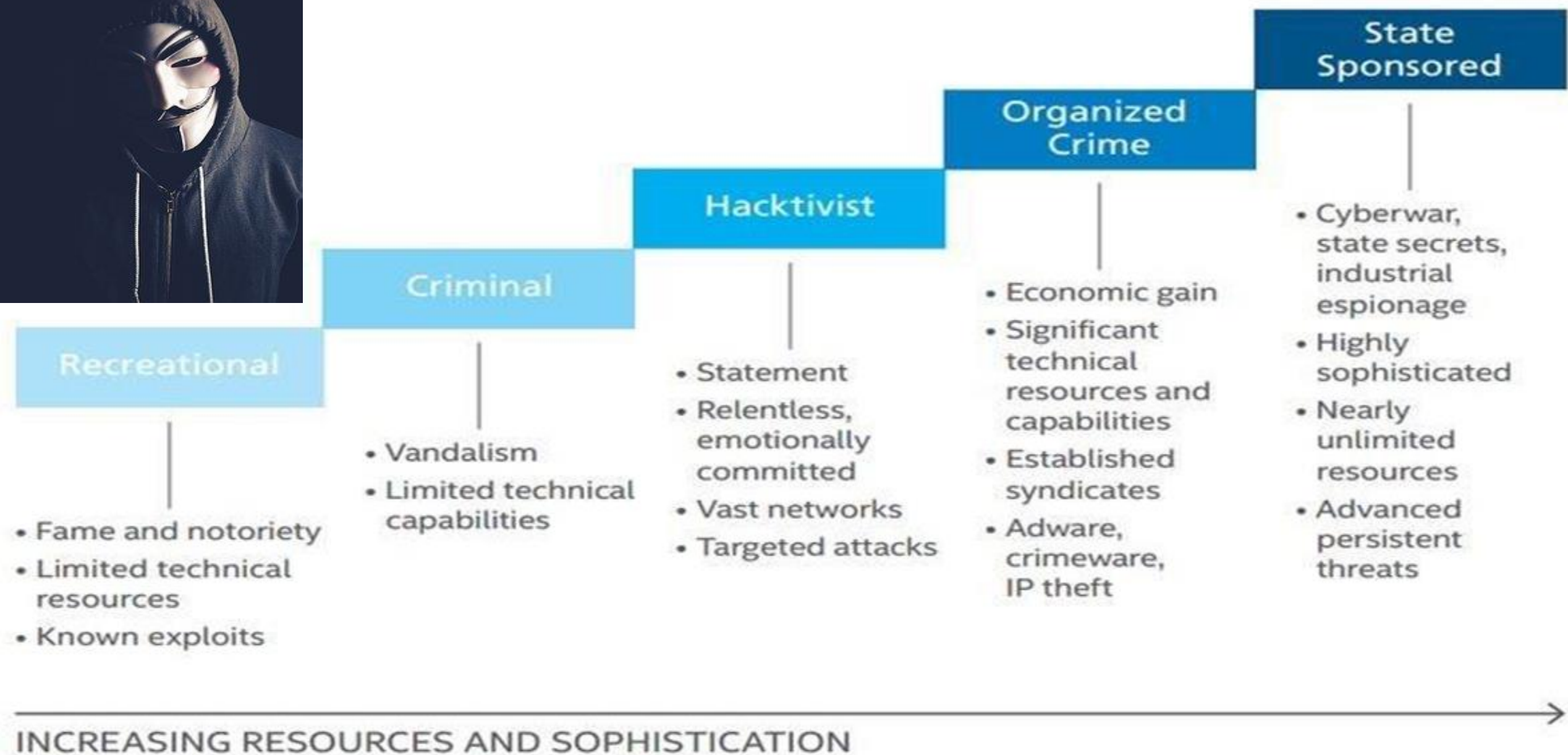


Premium
Human Support 24/7





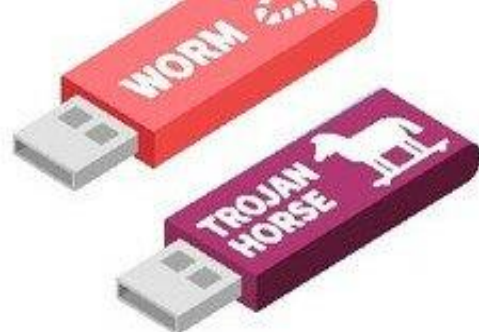
Changing Attacker Profiles

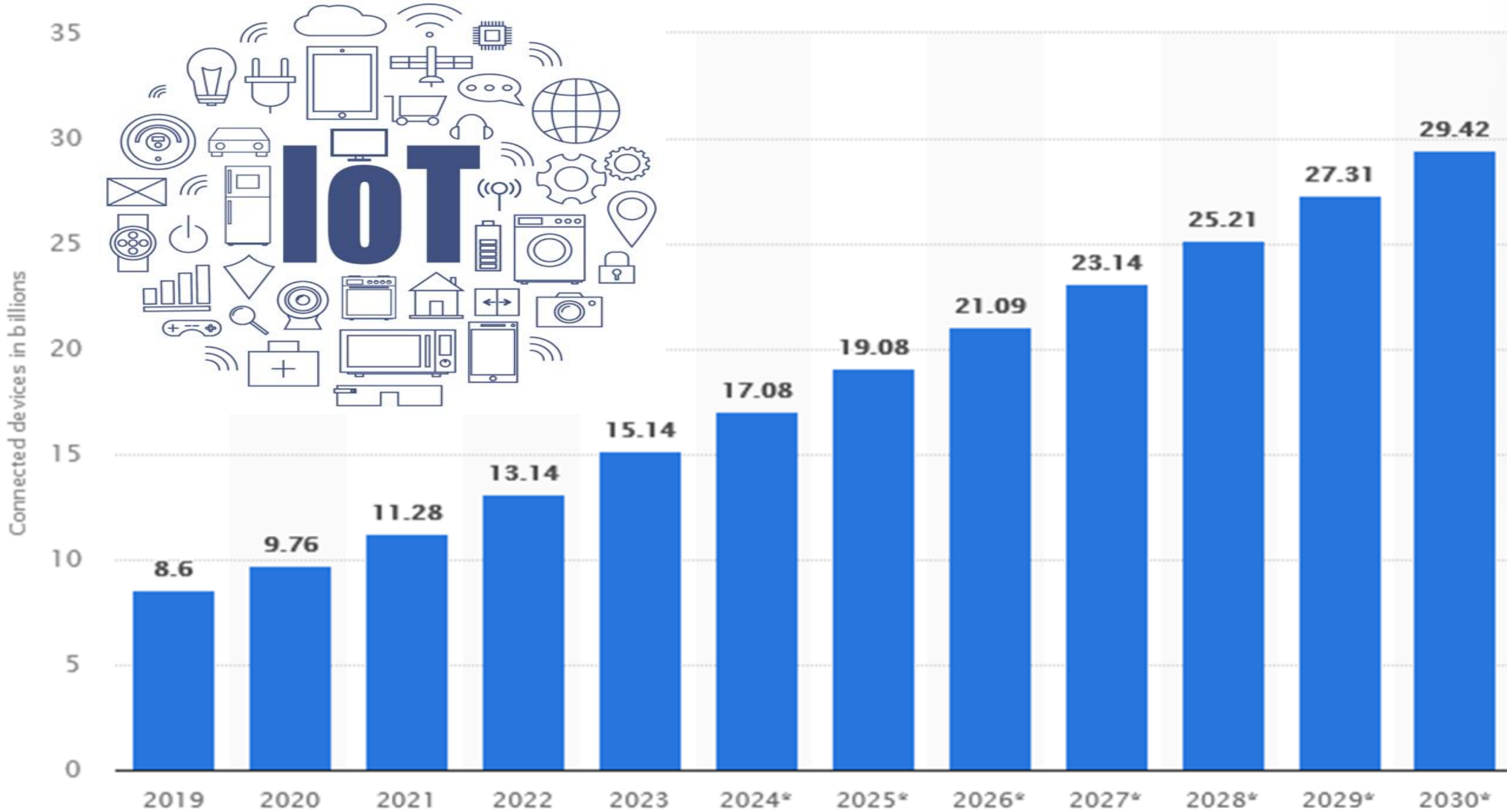


The expansion of attacker types, their resources, and their sophistication.



CYBERCRIME- as-a-SERVICE





Passwords

- Web browser autofill
- Stored in the file system

Credit Card Numbers

- Web browser autofill
- Downloaded credit card statements

Social Security Number

- Downloaded tax documents

Deleted Files

- All deleted files, including ones no longer in recycle bin or trash, can be recovered until physical storage space overwritten.

Bank Account Info

- Downloaded bank statements

Recent Files

- List kept by operating system
- Various applications keep their own recent file lists

Contacts

- Windows Contacts
- Address Book
- Contact manager

KNOWING
WHAT
INFORMATION
YOUR DEVICE
CONTAINS
IS THE FIRST
STEP TO
PROTECTION.

Text Messages

- Text log stored on phone

Phone Calls

- Call log stored on phone

Name and Address

- Web browser autofill
- Windows Contacts
- Address Book
- Contact manager

Recently Visited Sites

- Browser's cache
- Browser's history
- Cookies

Recent Locations

- Photos
- Navigation apps

Current Location

- Readable off your GPS

Your identity is a steal on the Dark Web.



Here are what the most common pieces of information sell for:

Social security
number



\$1

Online payment
services login info
(e.g. Paypal)



\$20-\$200

Credit or debit card
(credit cards are more popular)



\$5-\$110

With CVV number
\$5

With bank info
\$15

Fullz info*
\$30

Drivers license



\$20

Loyalty accounts



\$20

General non-financial
institution logins



\$1

Diplomas



\$100-\$400

Passports (US)



\$1000-\$2000

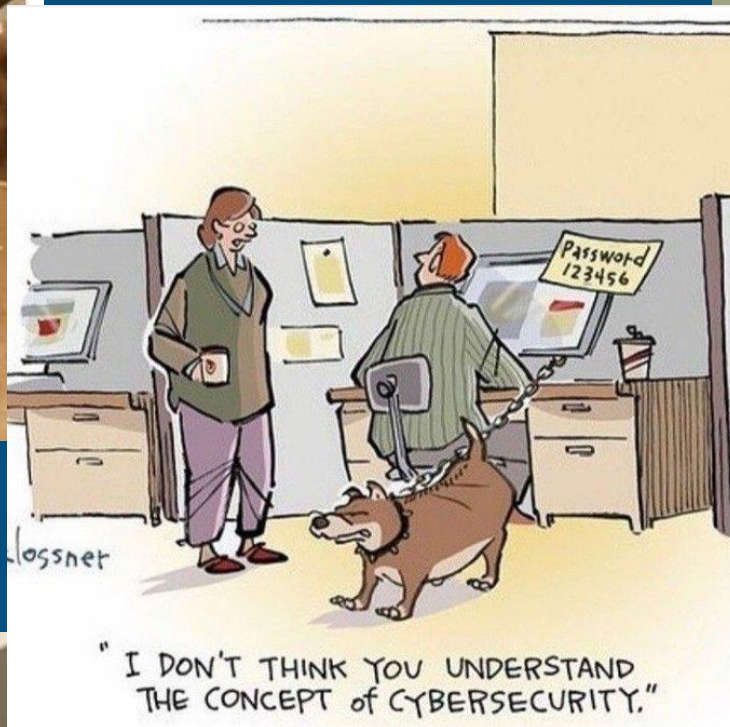
Subscription
services

\$1-\$10

Medical records

\$1-\$1000**

Login: admin
Password: admin



"Only amateurs
attack machines;
professionals target
people." – Bruce
Schneier





Guiding principals of security

- **Nothing is foolproof**
- **Focus on risk**
- **Take a layered approach – Defense In Depth**
- **Invite security to the party from the beginning**
- **Threats emerge and evolve constantly**
- **Education and awareness are critical**
- **Maintain a very healthy dose of skepticism/paranoia**

1



Malware

2



Web-based attacks

3



Phishing

4



Web application attacks

5



Spam

TOP 15 CYBER THREATS



6



DDoS

7



Identity theft

8



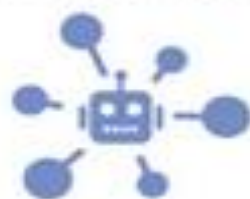
Data breach

9



Insider threat

10



Botnets

11

Physical manipulation,
damage, theft and loss

12



Information leakage

13



Ransomware

14



Cyberespionage

15

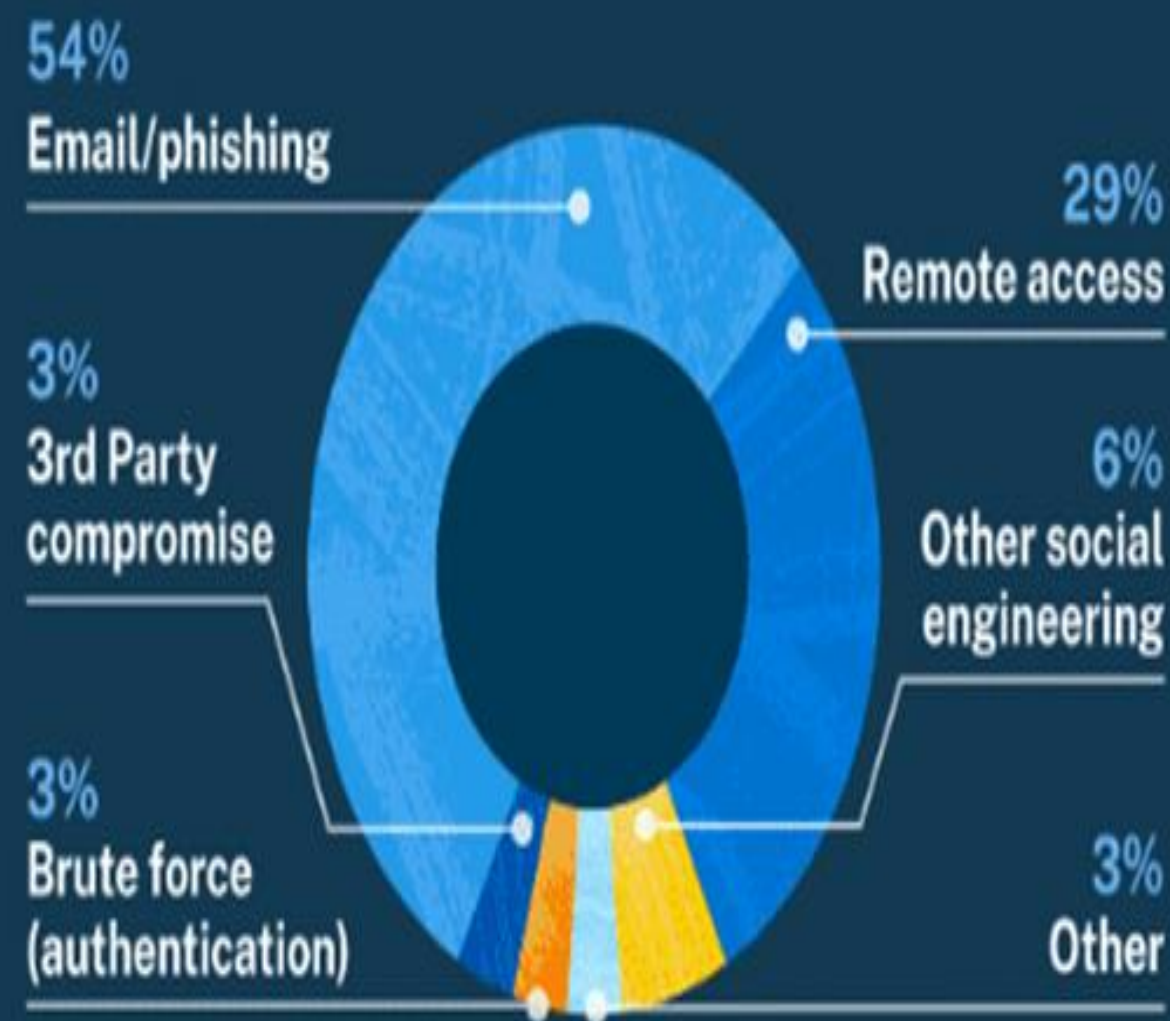


Cryptojacking

Most common cyber incidents (% of reported claims)



Percentage of claims by attack technique





Sorry password must contain a special character

System: Enter password:
Me: ScoobyDoo
System: sorry password must contain a special character
Me: ScoobydooFeaturingBatman

FORBES > INNOVATION > CYBERSECURITY

Smart Guessing Algorithm Cracks 87 Million Passwords In Under 60 Seconds

Davey Winder Senior Contributor ⓘ
Veteran cybersecurity and tech analyst, journalist, hacker, author

Follow



Jun 19, 2024, 05:03am EDT

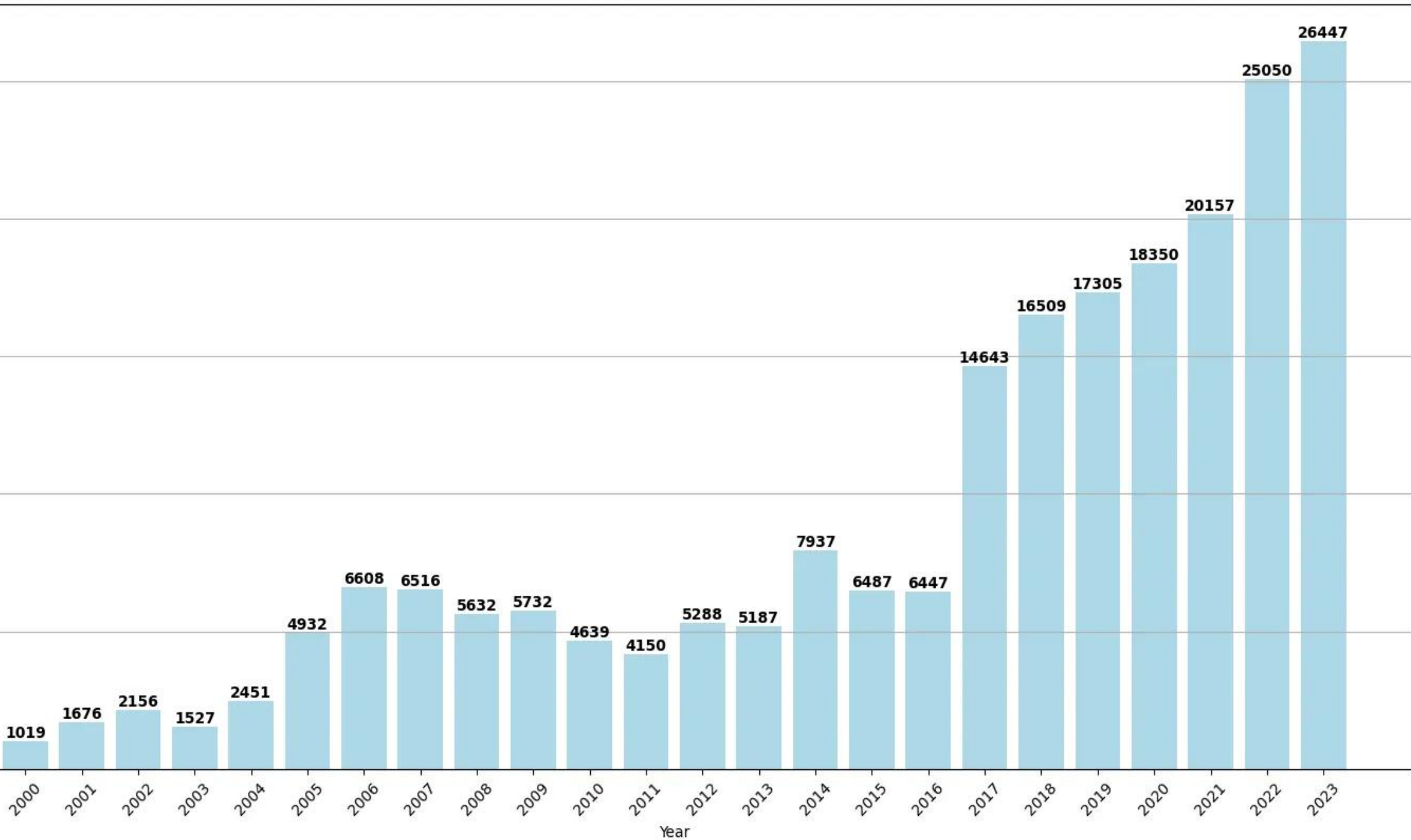
TIME IT TAKES A HACKER TO BRUTE FORCE YOUR PASSWORD IN 2024

How did we make this? Learn at hivesystems.com/password

Number of Characters	Numbers Only	Lowercase Letters	Upper and Lowercase Letters	Numbers, Upper and Lowercase Letters	Numbers, Upper and Lowercase Letters, Symbols
4	Instantly	Instantly	3 secs	6 secs	9 secs
5	Instantly	4 secs	2 mins	6 mins	10 mins
6	Instantly	2 mins	2 hours	6 hours	12 hours
7	4 secs	50 mins	4 days	2 weeks	1 month
8	37 secs	22 hours	8 months	3 years	7 years
9	6 mins	3 weeks	33 years	161 years	479 years
10	1 hour	2 years	1k years	9k years	33k years
11	10 hours	44 years	89k years	618k years	2m years
12	4 days	1k years	4m years	38m years	164m years
13	1 month	29k years	241m years	2bn years	11bn years
14	1 year	766k years	12bn years	147bn years	805bn years
15	12 years	19m years	652bn years	9tn years	56tn years
16	119 years	517m years	33tn years	566tn years	3qd years
17	1k years	13bn years	1qd years	35qd years	276qd years
18	11k years	350bn years	91qd years	2qn years	19qn years

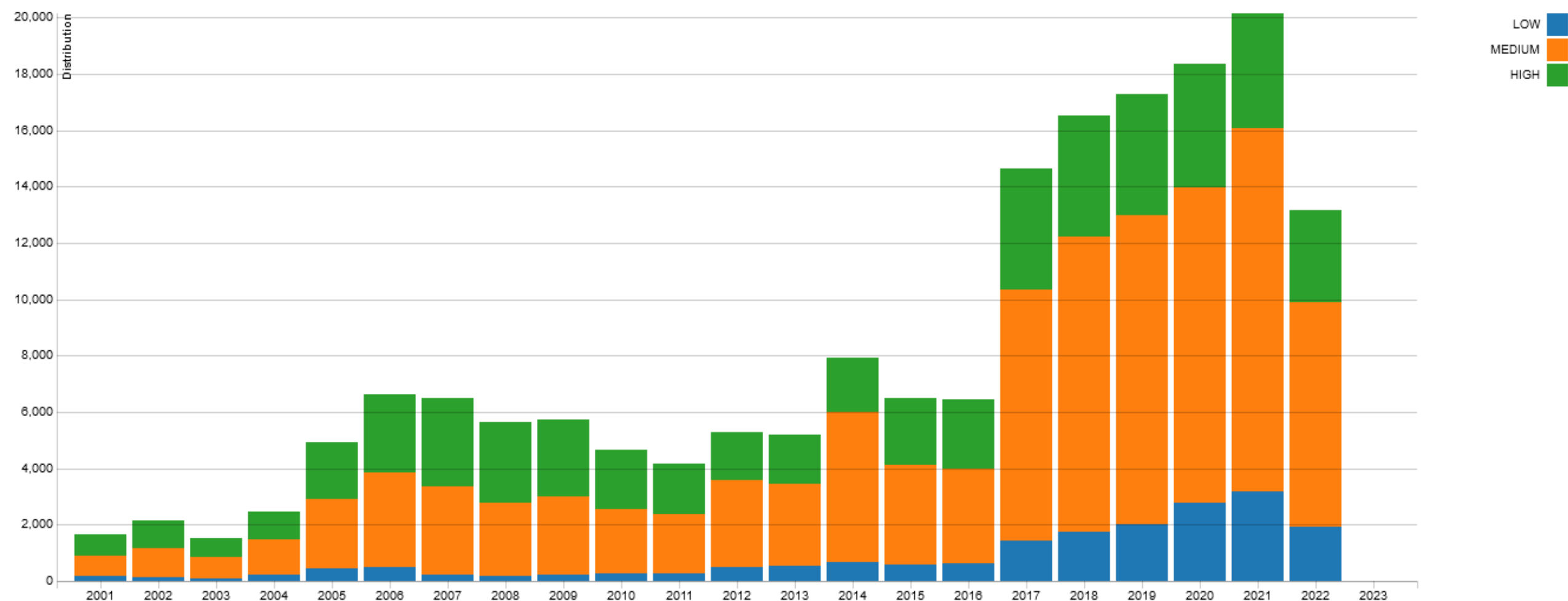
Total Number of Vulnerabilities by Year (2000 - 2023)

Total Number of Vulnerabilities



CVSS Severity Distribution Over Time

This visualization is a simple graph which shows the distribution of vulnerabilities by severity over time. The choice of LOW, MEDIUM and HIGH is based upon the CVSS V2 Base score. For more information on how this data was constructed please see the [NVD CVSS page](#).



Spoofting



"Spoofting, in general, is a fraudulent or malicious practice in which communication is sent from an unknown source disguised as a source known to the receiver. Spoofting is most prevalent in communication mechanisms that lack a high level of security." – Techopedia

From: Dave Hatter <pm772858@gmail.com>

Sent: Wednesday, October 30, 2019 1:23 PM

To: Jeff Bethell <jbethell@fortwright.com>

Subject: Hey Jeff

Hey Jeff , i need you to help me get some gift cards at the store right now for some council members / staff appreciation gifts , let me know if you can do that right away because there is a sharp deadline for this request .

Dave Hatter


Mayor

Sent from my mobile device

Re: My photos



Jessica Swanson <jessicas17@yahoos-mail.com>

To  Dave Hatter



Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

Hi Dave,

I think you may have sent this link to me in error...Are you really sure you want to be sharing these kinds of personal photos with everyone?

--

On Tuesday at 9:50 AM, Dave Hatter <Dave.Hatter@intrust-it.com> wrote:

Here are the pics I told you about!

<https://www.flickr.com/users/2jd94l2j38/gallery/>

Talk to you soon.

Dave



<https://cardpayments.microransom.us/xvgpsmfpubfbwwfjxvdjswfdgunvrmuvywjnos01xrm9aemsyzed0dwqytxpumhhlv0uwemnuyzjwm0z6wmpsslrvmxboa1ppu1hsv1duwkppv2rvvfhwalkxwmhkbfxvtbwt2nhmunaekv2uja5bvqzze1xbul4wwtgalf6vjppsei1wlrod1jirmluvghzvdkumvhvmpta1pfukhsvwrysm9lmeuxvdkvlisce5vmvjlzeu0m2nvdgftvzf2vmpnewvvnvdbtbmrmy1rsm1uzwk5tmvpwwkhwv1zeaelrmljyufmwdgruzdnam1jozfhsa2fuvlrwvgxkvlrkb1neqmxkeja5ls1hmzy1zjjhotbly2njownimguxyzbjyzzlzjcynzkyzje4yzfmmmfk?cid=1002096742>

Click or tap to follow link.

Outlook

New message

Reply all

Delete

Archive

Junk

Sweep

Move to

Categorize

Favorites

Inbox 395

Sent Items

Clutter 9

Deleted Items

Add favorite

Folders

Inbox 395

Drafts 1

Sent Items

Deleted Items

Happy New Year!

Getting too much email? [Unsubscribe](#)

JH

J. Holloway <jholloway@fortwright.com>

Tue 12/12/2019 11:09 AM

David Hatter

** WARNING: This e-mail is from an EXTERNAL sender. Be wary of any links or attachments. If this e-mail is unexpected and you are being asked to open an attachment or enter information or credentials into an online form STOP NOW. Call the sender via a known phone number to determine if this is legitimate. Even if you expected this email, if it is regarding any type of financial transaction like a wire, call the sender via phone to validate the information and talk to your supervisor before conducting any financial transaction. **

Good Day Dave,

Original URL:
http://cardpayments.microransom.us/XYWNj0aW9uPWgN...
Click or tap if you trust this link.

holiday, warm wishes for the new year!

Here is your card

With Gratitude,

https://nam11.safelinks.protection.outlook.com/?url=http%3A%2F%2Fcardpayments.microransom.us%2FXYWNj0aW9uPWgNsaWNrjneVyBD1ozzdHRwaczovL3NIIY3dVyZWQtbG9n...



Delete



Respond



Quick Steps

RE: Divorce papers



Brown & Booth LLP <Booth@brown-booth-law.com>

To Dave Hatter



If there are problems with how this message is displayed, click here to view it in a web browser.

Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

WARNING: This e-mail is from an external sender. Be suspicious of any links or attachments. If you are not expecting this e-mail, do not click on any links or open any attachments. If you are about any type of financial transaction like a wire, call the sender via phone to validate all the information.

Dave

My name is Keith Booth and I am a senior partner at BROWN & BOOTH LLP. Your spouse has contracted me to prepare the divorce papers. Here is the first draft, please contact me as soon as possible:

http://www.brown-and-booth-law.com/papers/divorce_Hatter.doc

Thank you
Keith L. Booth

Original URL:

<http://addto.password.land/xywns0aw9upwqnsawnrjnvvybd1orgdhrwnczovl3nlby3cvyzwqtb9naw4ubmv0rl3bhz2vzl2findfly2jkngzhjnjly2lwawvudf9pzd01ntgxmdaxmjemy2ftcgfpz25fcnvux2lkpti3mjyyndu=>
Click or tap to follow link.



JW

Joyce Woods

To: David Hatter; y

Inbox

You replied on 3/3/2016 2:02 PM.

-----Original Message-----

From: Dave Hatter [mailto:dhatter@fortwright.com]

Sent: Wednesday, March 02, 2016 4:09 PM

To: Joyce Woods <jwoods@fortwright.com>

Subject: RE: Question

Thanks for the information. I need you to initiate 2 wire transfers today for an international payment and a local payment also. Let me know what information is required.

Sent from my iPhone

Sorry Dave.

I just got your message. I have been working on other things. If you mean the General Fund Checking Acct. the balance today is \$4,285,408.72.

Joyce

From: Dave Hatter [mailto:dhatter@fortwright.com]

Sent: Wednesday, March 02, 2016 12:35 PM

To: Joyce Woods <jwoods@fortwright.com> <mailto:jwoods@fortwright.com> >

Subject: Question

Are you available? I need to ask you a quick question What is the present balance in the operating checking account? Reply as soon as possible.

Sent from my iPhone

JW

Joyce Woods

To: David Hatter; y

From: Dave Hatter [mailto:dhatter@fortwright.com]

Sent: Wednesday, March 02, 2016 12:35 PM

To: Joyce Woods <jwoods@fortwright.com>

Subject: Question

Are you available? I need to ask you a quick question What is the present balance in the operating checking account? Reply as soon as possible.

Sent from my iPhone

5 EXAMPLES OF SMISHING ATTACKS



Tech Support

A text warning that your computer has a virus.



Bank Fraud Alert

A text from your bank saying there's suspicious activity on your account.



Gift Card Winnings

A message saying you won a gift card and need to click a link to claim it.



Missed Delivery Notification

A message saying you missed a package delivery and asks you to click a link to reschedule.





Account Verification

A message asking you to verify your account details by following a link.

*** Account Protection Notice: Multi-Factor OTP for intrust-it.com ***



Intrust-it <wayne@morenmetals.com>
To  Dave Hatter

 This message was sent with High importance.



Messages sent to you are on hold.

Message date: August 31, 2023

Promptly scan below QR code with your phone camera to release HELD
messages





Employee Benefits Plan for the Year 2023/2024

Your document(s) have been successfully signed/accepted and are now fully processed. To access and download the entire document, please follow the provided instructions

Please use your smartphone's camera to swiftly scan the QR code below for quick access to your document review.



Listen how AI can clone your voice, use it in phishing scams

Reporter's words recorded, then turned into the "Grandparent scam"

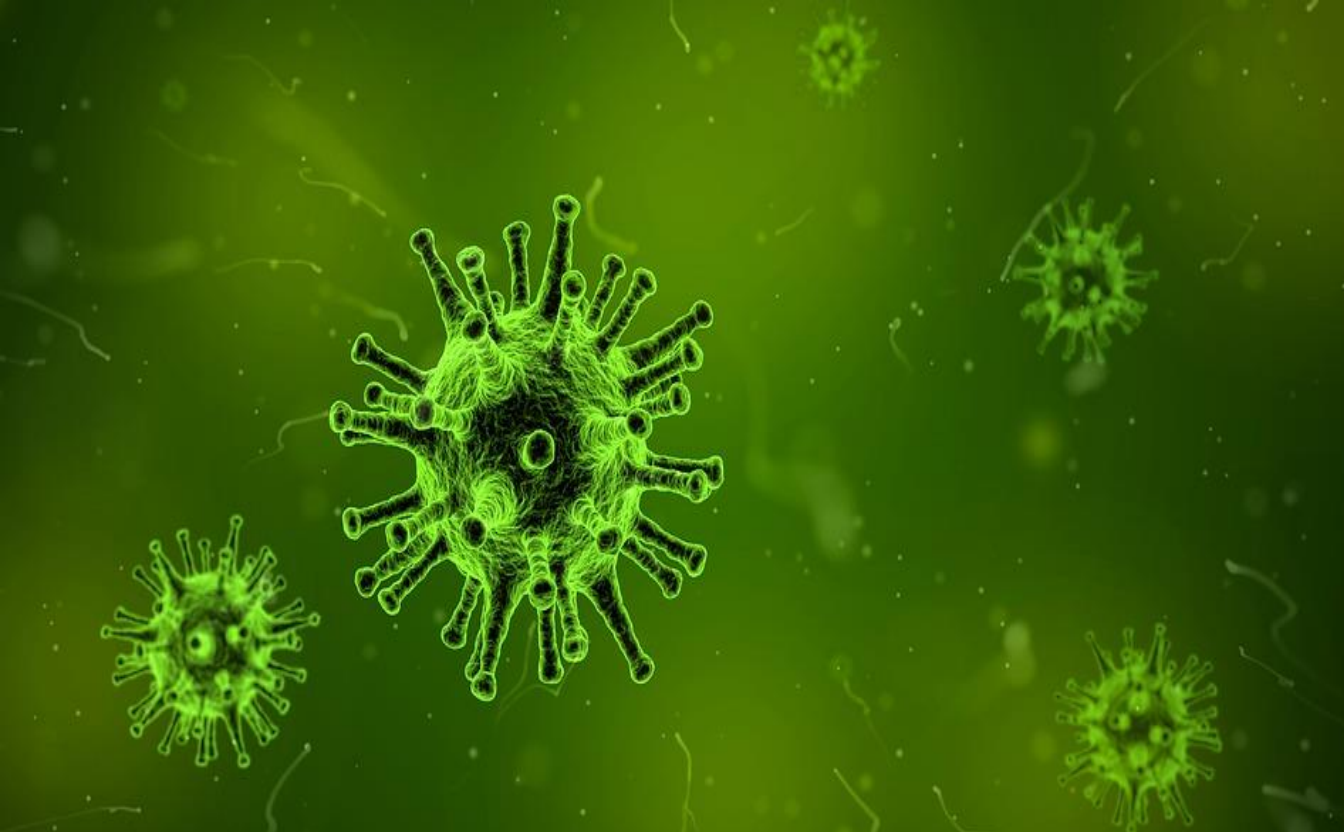


**DON'T
WASTE
YOUR
MONEY**

**Don't Waste Your
Money**

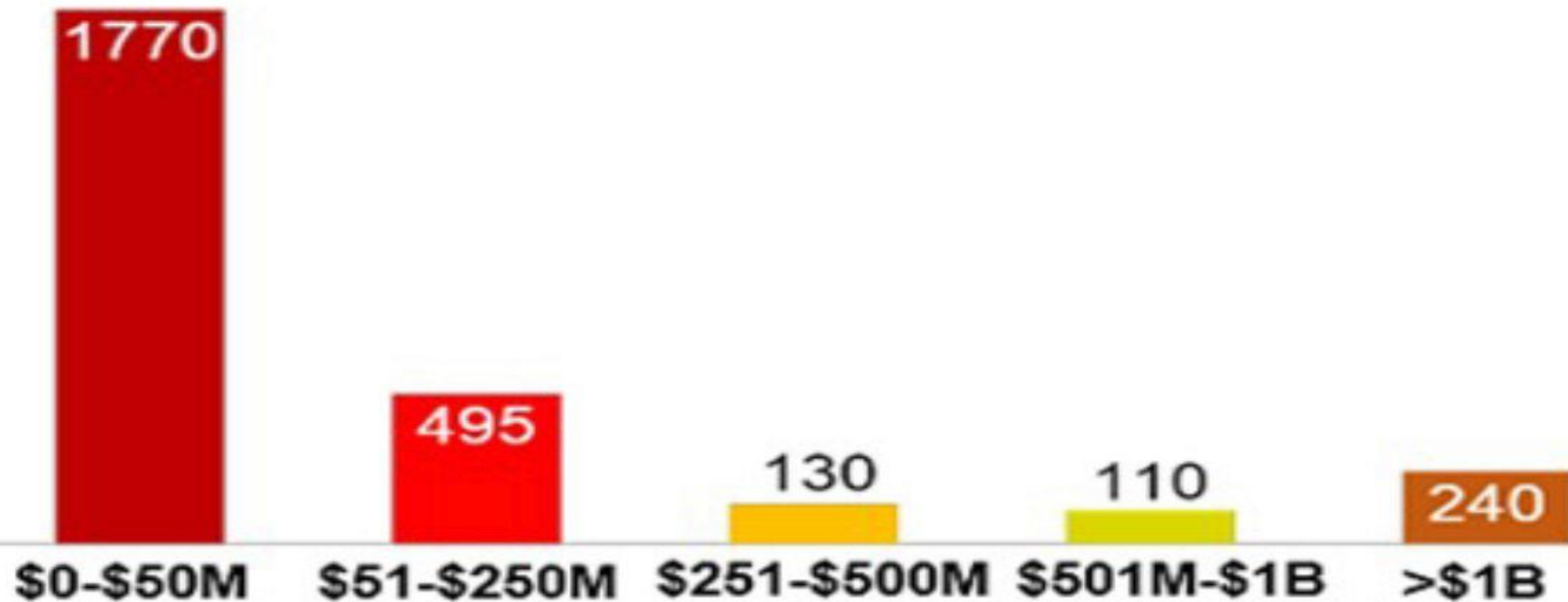
Have a problem?

Scammers can now use AI to clone your voice, then make scam phishing phone calls to relatives. We find out how easily it can be done, and what it sounds like.



Size of Ransom *Victims*

1770 of breached firms have a revenue of \$0-\$50M





Ooops, your files have been encrypted!

English

What Happened to My Computer?

Your important files are encrypted.

Many of your documents, photos, videos, databases and other files are no longer accessible because they have been encrypted. Maybe you are busy looking for a way to recover your files, but do not waste your time. Nobody can recover your files without our decryption service.

Can I Recover My Files?

Sure. We guarantee that you can recover all your files safely and easily. But you have not so enough time.

You can decrypt some of your files for free. Try now by clicking <Decrypt>.

But if you want to decrypt all your files, you need to pay.

You only have 3 days to submit the payment. After that the price will be doubled.

Also, if you don't pay in 7 days, you won't be able to recover your files forever.

We will have free events for users who are so poor that they couldn't pay in 6 months.

How Do I Pay?

Payment is accepted in Bitcoin only. For more information, click <About bitcoin>.

Please check the current price of Bitcoin and buy some bitcoins. For more information, click <How to buy bitcoins>.

And send the correct amount to the address specified in this window.

After your payment, click <Check Payment>. Best time to check: 9:00am - 11:00am

CMT from Monday to Friday

Payment will be raised on

5/16/2017 00:47:55

Time Left

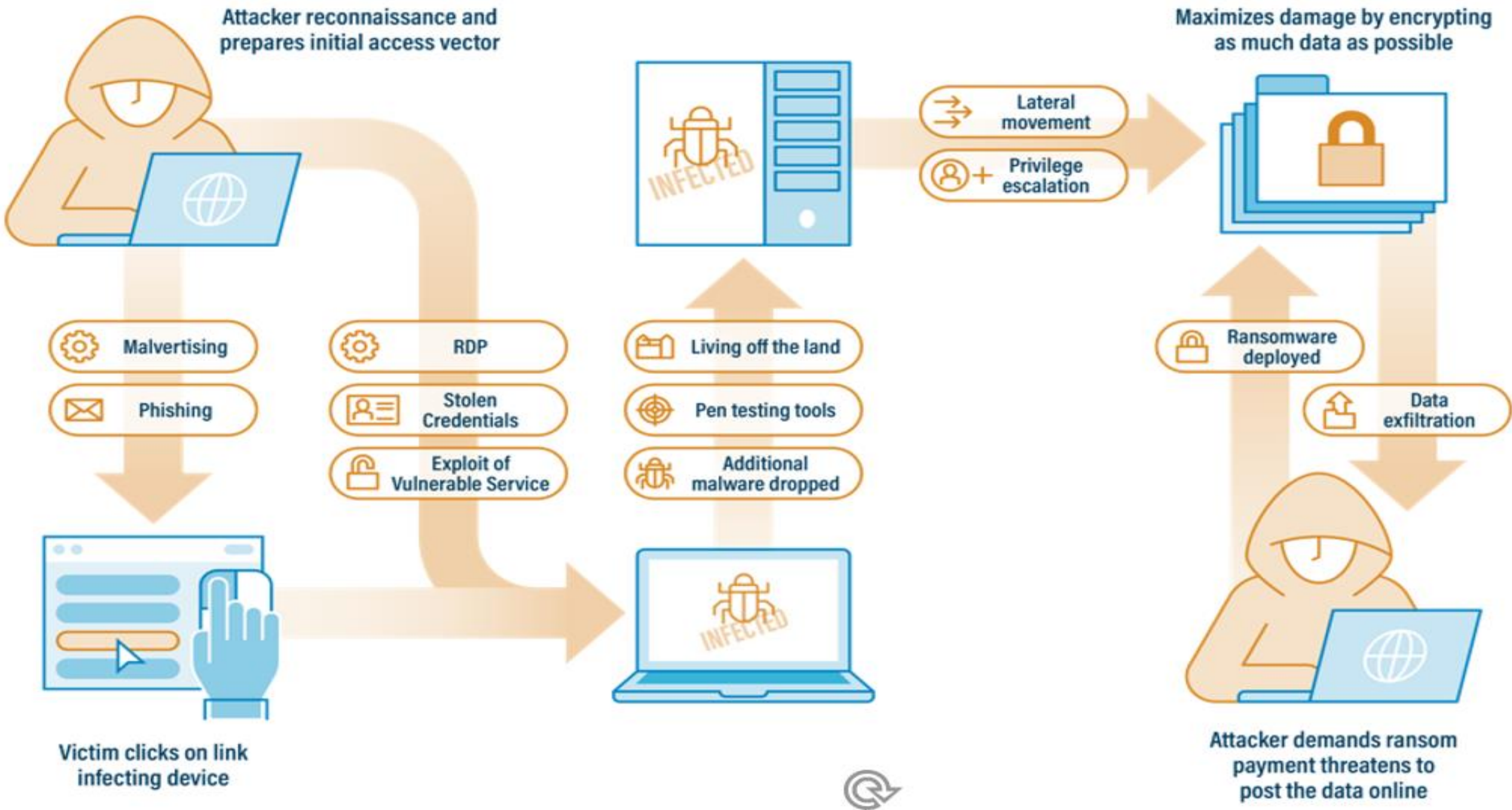
02:23:57:37

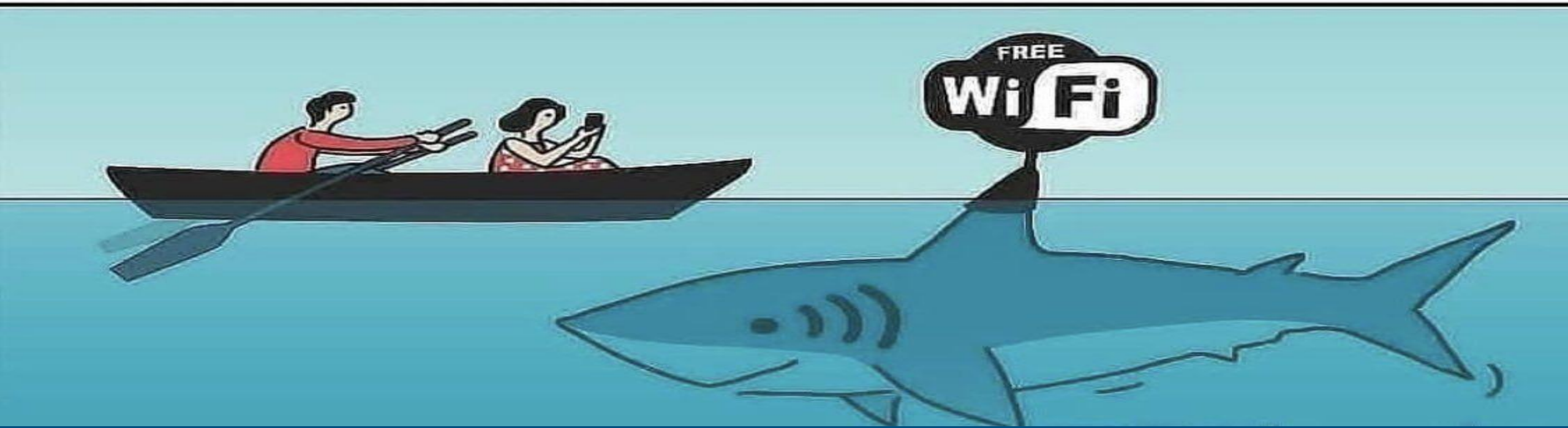
Your files will be lost on

5/20/2017 00:47:55

Time Left

06:23:57:37



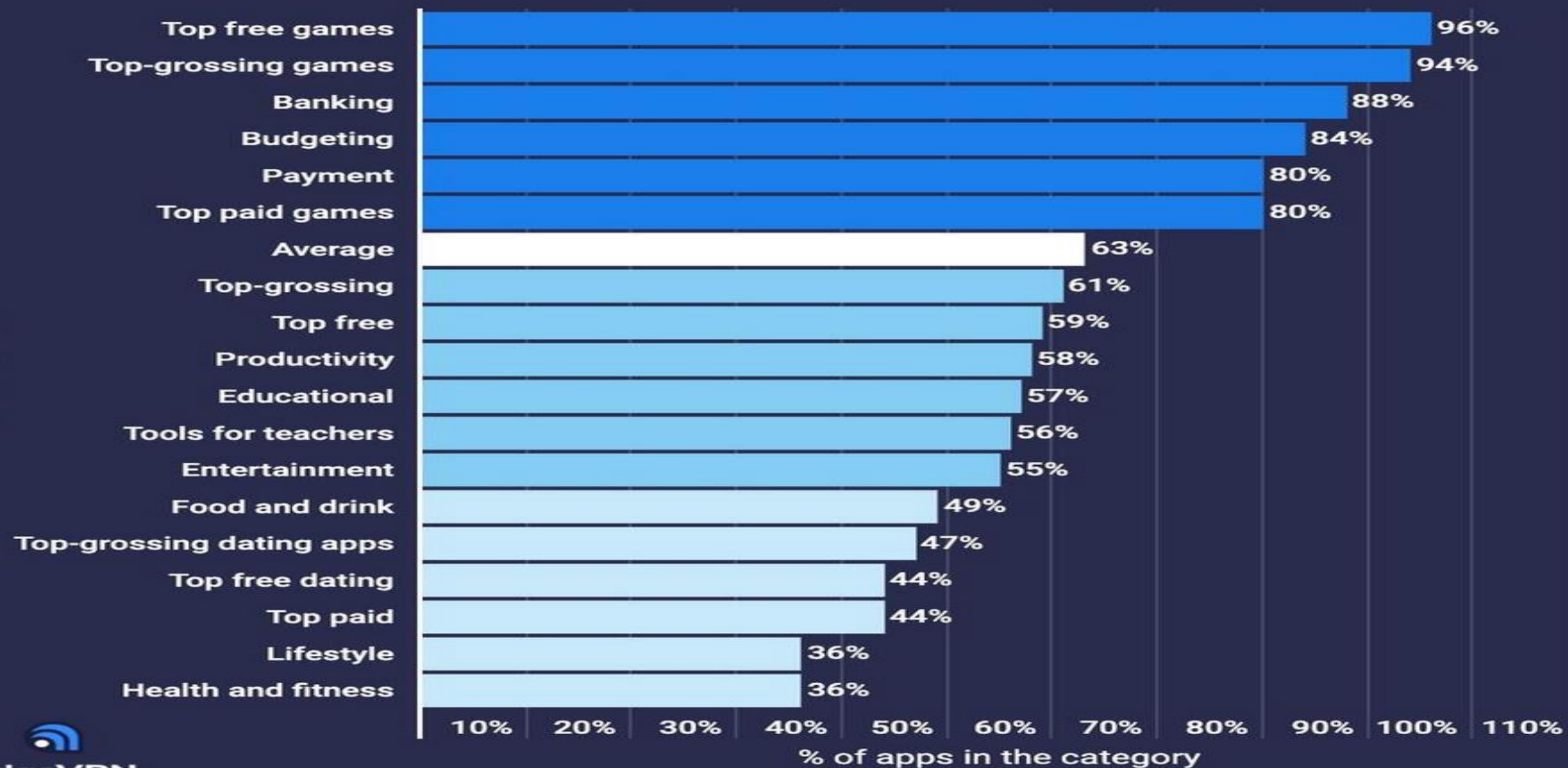


Share of Android applications with at least one known vulnerability, by app category (Q1 2021)



FACT: 63% of Android applications contained security vulnerabilities in Q1 2021, with an average of 39 vulnerabilities per app.

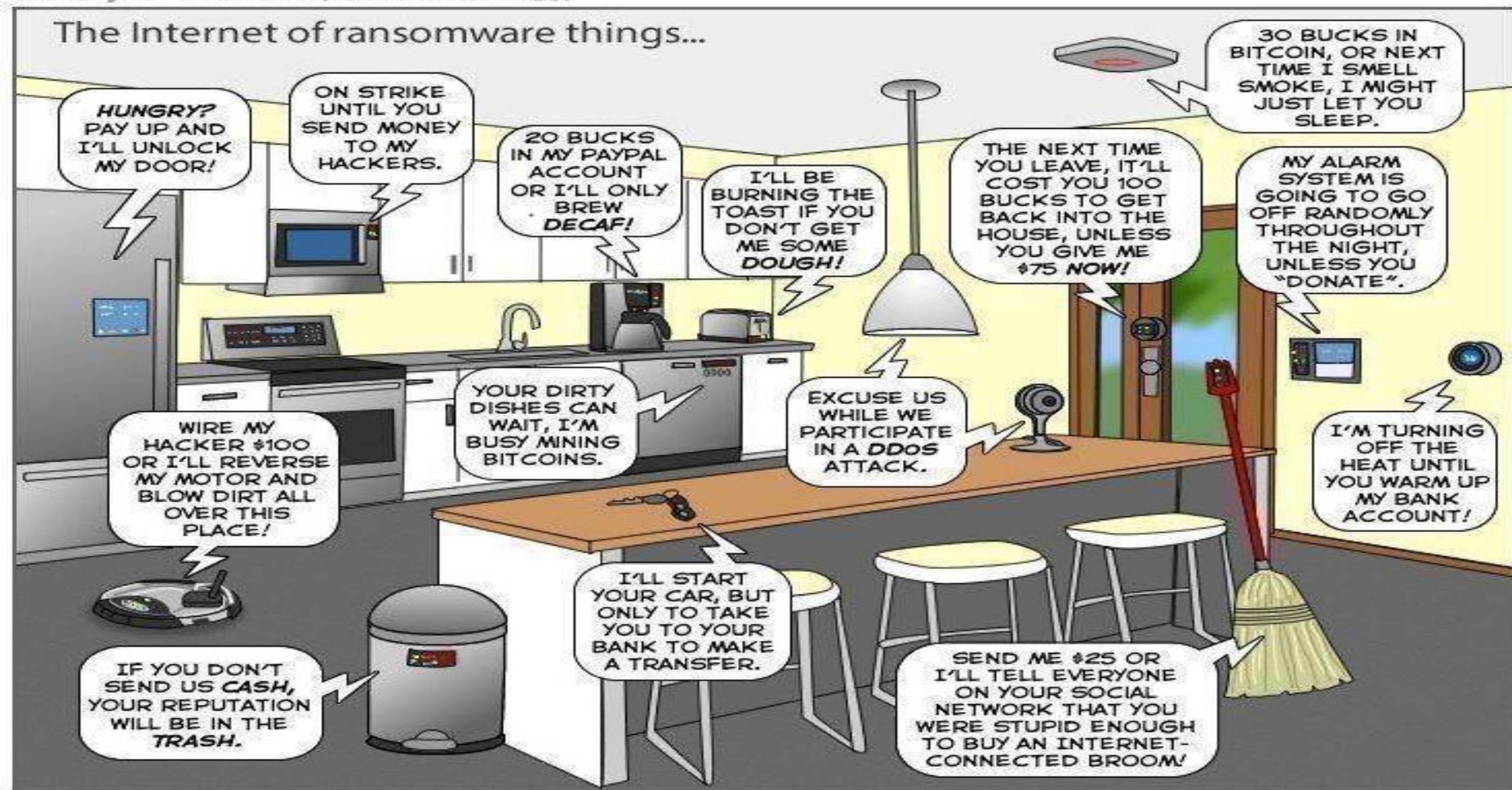
App categories





ENSURE YOUR PROFILE IS SECURE ON SOCIAL MEDIA SITES.

The Internet of ransomware things...



How a fish tank helped hack a casino



Pranay Pathole
@PPathole

Tech enthusiasts: My entire house is smart.

Tech workers: The only piece of technology in my house is a printer and I keep a gun next to it so I can shoot it if it makes a noise I don't recognize.

9:51 PM · Apr 12, 2019 · Twitter for iPhone



"CAN I INTEREST YOU IN A
FIREWALL FOR YOUR TOASTER?"



FEDERAL TRADE
COMMISSION

Recruiter asking you to
pay upfront for a job?

Never pay to get a job.

ftc.gov/IncomeScams



CNBC **make it**

SUCCESS MONEY WORK LIFE VIDEO COURSES

RELATED
STORIES

LAND THE JOB

Burned out on job searching? 3 strategies
for a market that feels impossible

LAND THE JOB

4 in 10 companies say they've posted a
fake job this year—what that means

GET AHEAD

Posting your layoff on
insanely risky' say care

LAND THE JOB

How to avoid scams while job-hunting online, according to career experts



BUSINESS INSIDER

US MARKETS CLOSED

▼ DOW JONES +0.41%

▼ NASDAQ +1.01%

▼ S&P 500 +0.62%

▼ META +0.77%

▼ TSLA -

TECH

Scammers are posing as fake recruiters, conducting staged interviews - and hiring - as part of an ID theft scheme. Here's how to avoid getting swindled.

t. Here's how you know

SEA

EL PASO > NEWS > PRESS RELEASES

FBI



El Paso

About **News** Wanted and Missing Persons Community Outreach

FBI EL Paso

Twitter Facebook

April 21, 2021

FBI Warns Cyber Criminals Are Using Fake Job Listings to Target Applicants' Personally Identifiable Information



Hope and denial are NOT a strategy!

Don't be scared be prepared!



PERFECTLY TIMED PHOTOS.COM

How can we protect against 99% of attacks?

Fundamentals
of cyber hygiene

99%

Basic security hygiene
still protects against
99% of attacks.

How effective is MFA
at deterring cyberattacks? A
recent study based on real-world
attack data from Microsoft Entra
found that MFA reduces the risk
of compromise by 99.2 percent.*



Enable multifactor
authentication (MFA)



Apply Zero
Trust principles



Use extended detection and
response (XDR) and antimalware



Keep up
to date



Protect
data

← Outlier attacks on the bell curve make up just 1% →



Privacy < > Security

Privacy and security are different things:

- **Security:** why you lock your door
- **Privacy:** why you close your curtains

Both are a really good idea!

Password Hygiene

- Use strong, unique passwords for every account
- Passphrase is better: “1l0vepizz@with0ni0ns”
- Use a password manager with MFA



- ❌ Previous breach exposures
- ❌ Dictionary words
- ❌ Less than 8 characters
- ❌ Repetitive characters
- ❌ Context-specific words
- ❌ Password hints

A screenshot of a password creation interface. At the top, there is a 'Back' button. Below it, a password 'VhaMGHkZjWO8FU5f7!9qHN%F3@f2yd' is displayed with a strength indicator bar. To the right of the password is a 'SHOW HISTORY' link. Below the password, there is a 'Password length' section with a slider set to 30. To the right of the slider are four checkboxes: 'Uppercase', 'Lowercase', 'Numbers', and 'Symbols', all of which are checked. Below the length section are three radio buttons: 'Easy to say', 'Easy to read', and 'All characters', with 'All characters' selected. At the bottom right, there is a red button labeled 'FILL PASSWORD'.

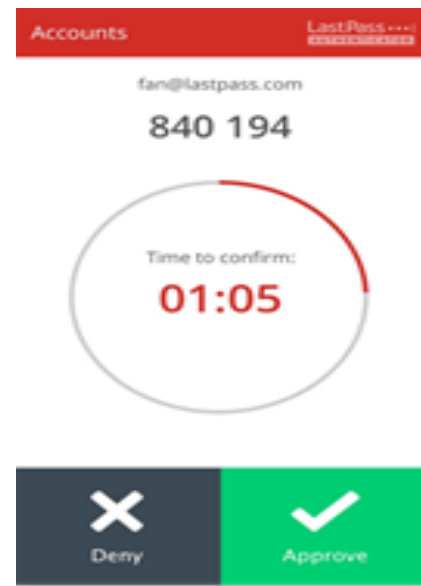
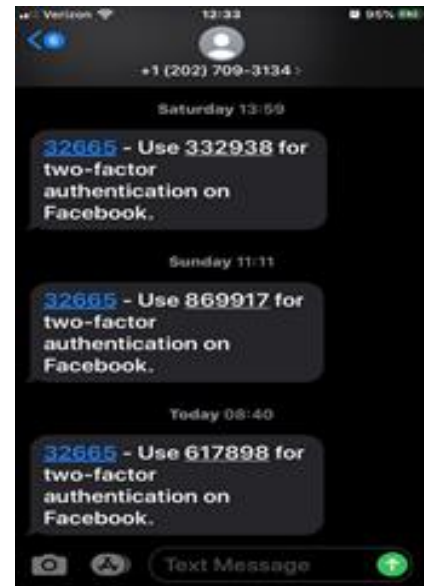
Passwords are like underwear: don't let people see it, change it very often, and you shouldn't share it with strangers.

Chris Pirillo



Multi-factor Authentication (MFA)

- Aka Two-factor Authentication (2FA) or Two-Step Verification
- Enable MFA everywhere
- Use an authenticator app rather than SMS based OTPs



MFA Protection

		Blocks Basic Phishing	Blocks SIM Swapping	Blocks MFA Fatigue	Blocks Social Engineering phishing	Blocks AiTM attacks	Is called Phishing resistant MFA ?
1	Passwords(PWD) (whatever the complexity is...)						
2	PWD + MFA (Email) OTP number						
3	PWD + MFA (sms/voice) Yes/No validation						
4	PWD + MFA (sms/voice) OTP number						
5	PWD + MFA (App push) Yes/No validation						
6	PWD + MFA (App push) OTP number						
7	PWD + Conditional Access(CA) + MFA (sms/voice) OTP number						
8	PWD + CA + MFA (App push) OTP number						
9	Passwordless with Authenticator Phone Sign In						
10	PWD + CA including Managed Device(MD) + MFA (App push) OTP number						
11	PWD + CA including trusted Ips(TIP) + MFA (App push) OTP number						
12	PWD + CA including "Token Binding"(CAE) + MFA (App push) OTP number						
13	CA including MD or TIP or CAE + Passwordless with Authenticator Phone Sign In						
14	Passwordless with Fido 2 (Fingerprint, PIN)						
15	Passwordless with Certificate based Authentication(CBA based on X509)						
16	Passwordless with Windows Hello for Business (WH4B based on TPM)						

Legend:

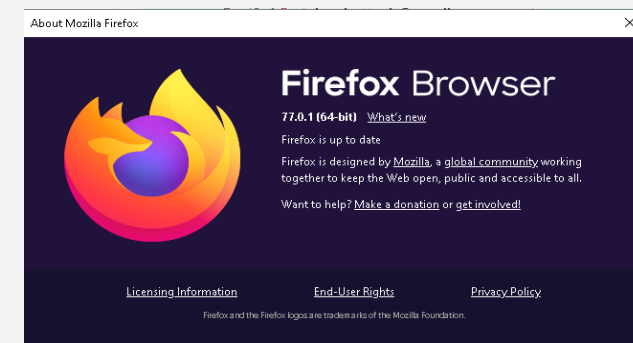
Nope, you are at risk with these attacks.

Yes, you are protected from those attacks.

Yes, these can be called and accepted as **Phishing Resistant MFA under conditions**: search for: "Memo 22-09 multifactor authentication requirements overview - Microsoft Entra | Microsoft Learn" as an example.

Software updates


- **ALL** devices that contain software!
- **Automate**



Windows Update


*Some settings are managed by your organization


[View configured update policies](#)


 You're up to date
Last checked: Today, 12:21 PM

[Check for updates](#)

*Your organization has turned off automatic updates

 **Pause updates for 7 days**
[Visit Advanced options to change the pause period](#)

 **View update history**
[See updates installed on your device](#)

 **Advanced options**
[Additional update controls and settings](#)

Looking for info on the latest updates?

[Learn more](#)

Related links

[Check Storage](#)

[OS build info](#)









 [Get help](#)

 [Give feedback](#)

Downloads and updates

[Get updates](#)

Recent activity

	Lenovo Vantage	App	10.2006.30.0	Modified today
	Windows Camera	App	2020.504.40.0	Modified today
	Movies & TV	App	10.20032.16211.0	Modified yesterday
	Microsoft Sticky Notes	App	3.7.140.0	Modified yesterday
	Skype	App	15.61.87.0	Modified yesterday
	Movie Maker 10 - FREE	App	2.9.73.0	Modified yesterday
	LastPass for Microsoft Edge	App	4.50.1.0	Modified 6/19/2020
	Cortana	App	2.2005.5739.0	Modified 6/19/2020

Lenovo Vantage

 **LENOVO VANTAGE**
ThinkPad T480

[Dashboard](#) [Device](#) [Security](#) [Support](#) [Hardware Scan](#)

[< BACK](#)

System Update

An up-to-date system is a healthy system.

Last updated: 6/19/2020 9:19 AM
Next scheduled update: 6/29/2020 10:39 AM

[CHECK FOR UPDATES](#)

Available updates

These packages include updates that are critical for the correct operation of your computer. Critical updates help keep your computer more secure and reliable and should be installed as they become available. Recommended updates and optional updates help keep your software up to date and your computer running at its best.

[INSTALL ALL UPDATES](#)

Auto update settings

Automatically install updates

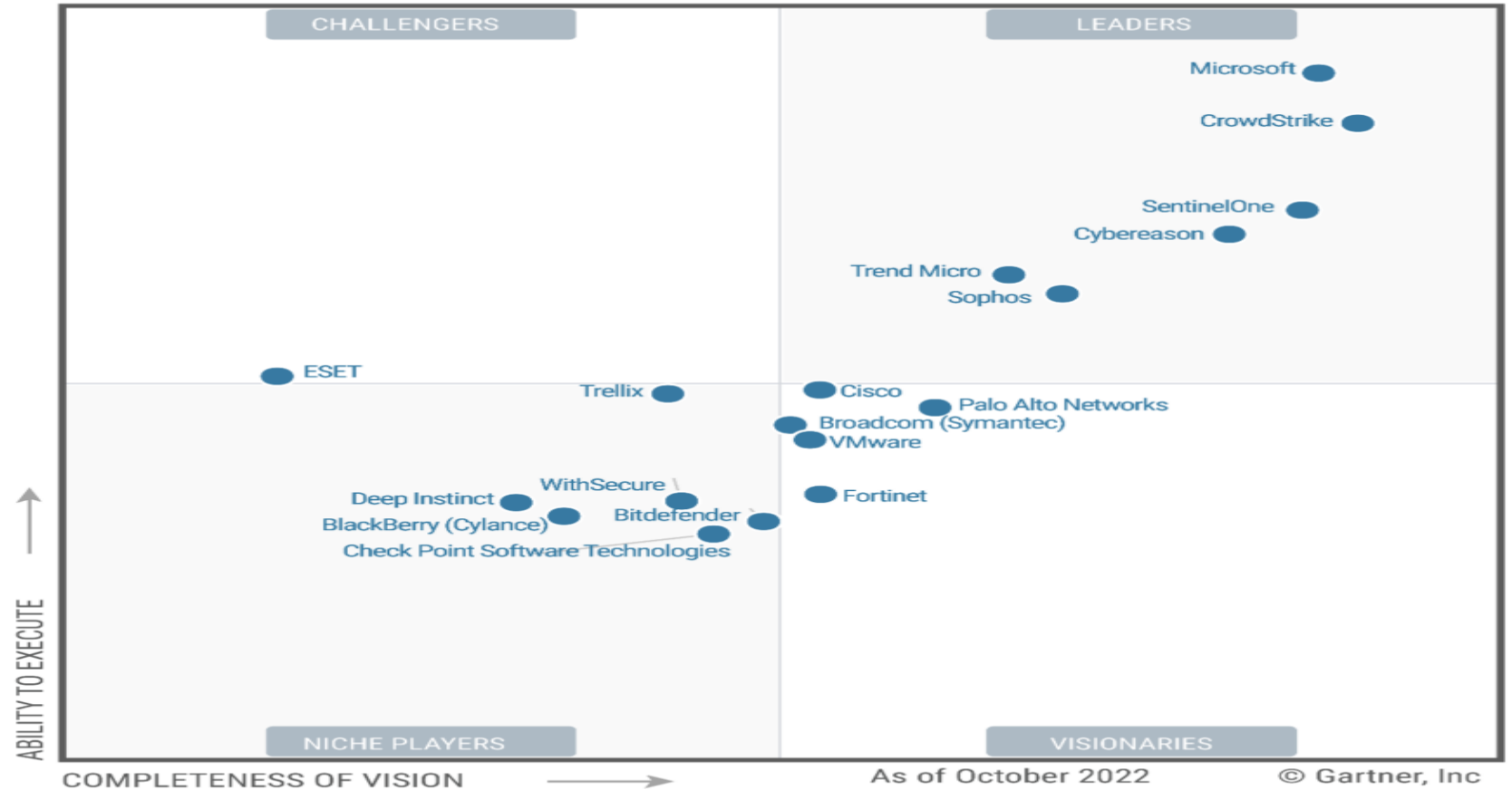
☒ Critical Updates [?](#)
☒ Recommended Updates [?](#)
[Windows Updates](#) [Windows Settings](#)

Lenovo Support
website

Endpoint Protection (EPP)

- AKA anti-malware, anti-virus, MDR, EDR, XDR
- Update!

Figure 1: Magic Quadrant for Endpoint Protection Platforms

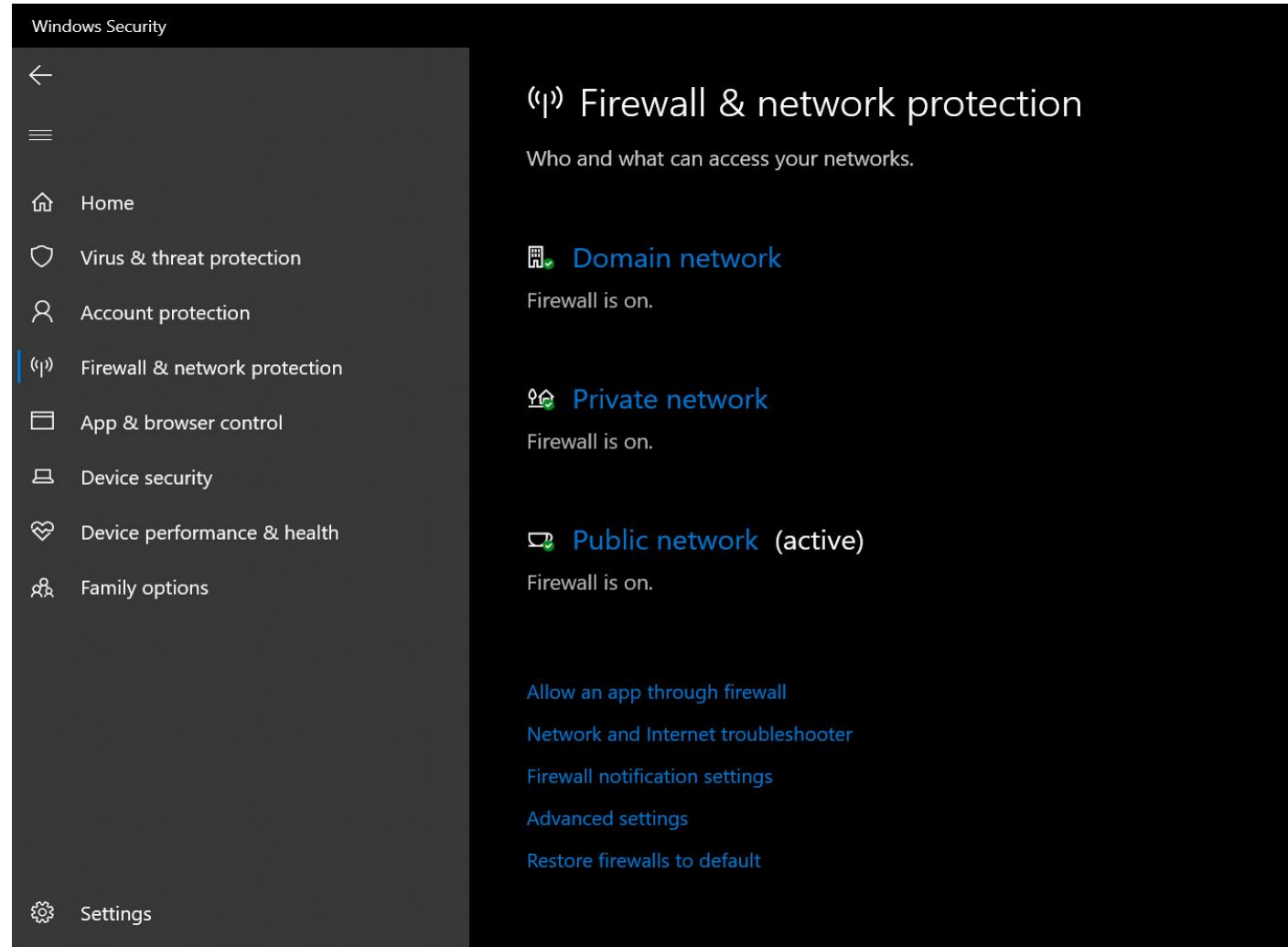


Source: Gartner (December 2022)



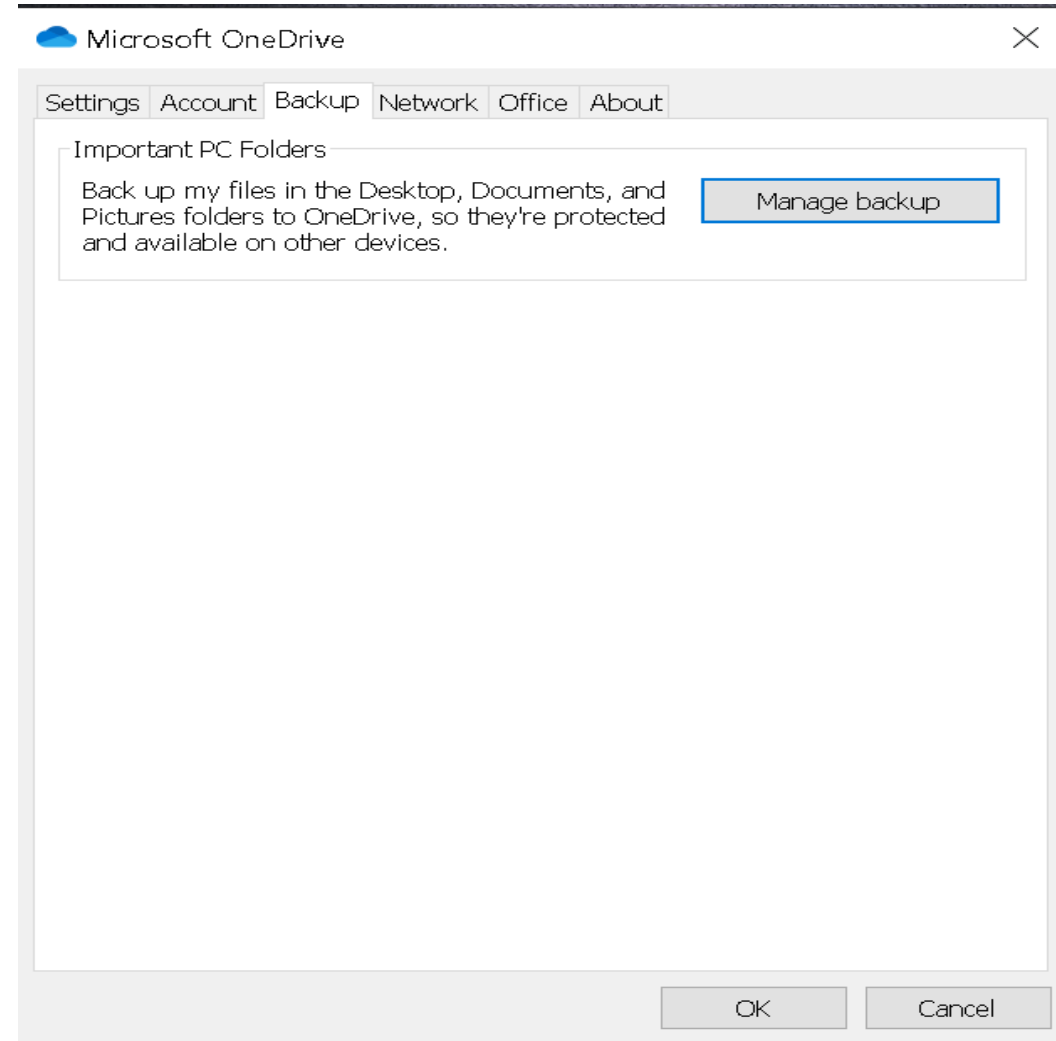
Firewall

- Use a firewall to protect your device / network
- Your router can be configured to act as a firewall
- Windows has a software firewall



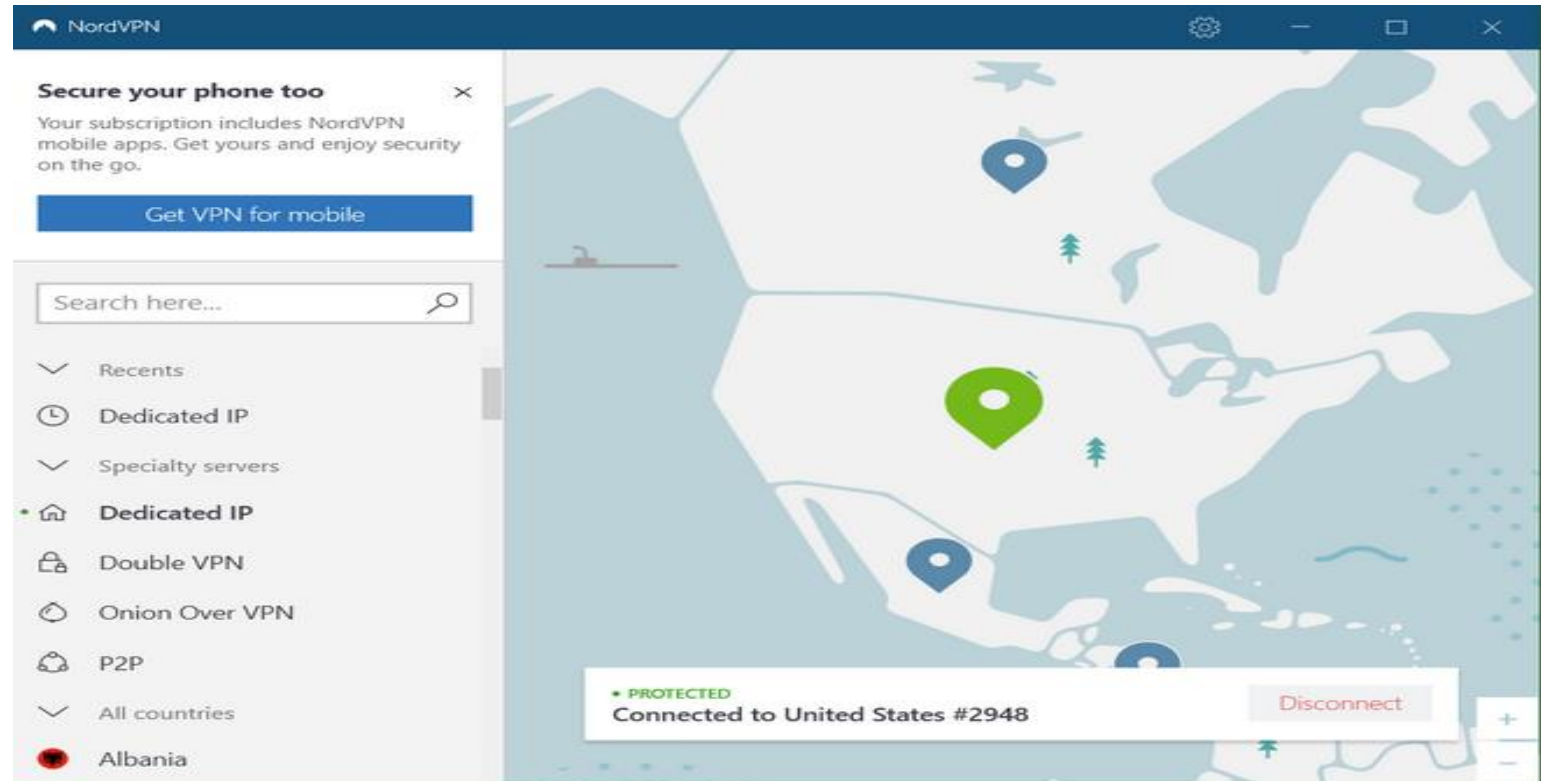
Backup

- **3-2-1 rule**
 - **At least 3 versions of your data on two different media, one of which is off-site**
- **Test backups!**



Virtual Private Network (VPN)

- Create an encrypted connection
- Never use public Wi-Fi without a VPN
- Less critical if all your apps are cloud based



Encryption

- Scrambles data so that it can only be unscrambled with the appropriate key
- Encrypt data at rest and in transit



Control Panel Home

BitLocker Drive Encryption

Help protect your files and folders from unauthorized access by protecting your drives with BitLocker.

1 For your security, some settings are managed by your system administrator.

Operating system drive

Windows (C:) BitLocker on



- Suspend protection
- Back up your recovery key
- Turn off BitLocker

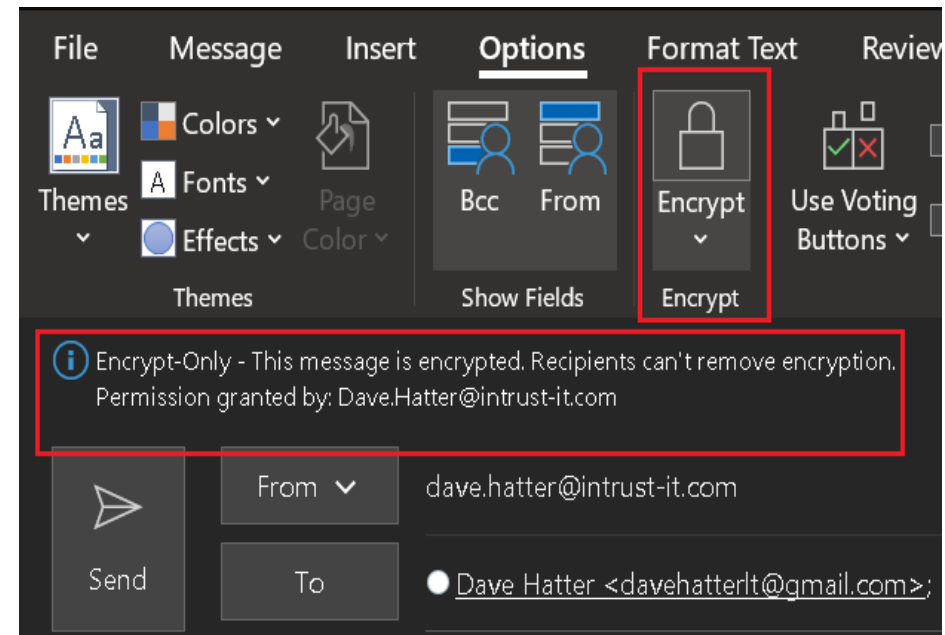
Fixed data drives

Removable data drives - BitLocker To Go

Insert a removable USB flash drive to use BitLocker To Go.

See also

- TPM Administration
- Disk Management
- Privacy statement





Wi-Fi

- Change default password to a strong password
- Enable WPA2 or higher encryption
- Enable firewall
- Use a guest network to segment traffic

Security Options

- ☐ None
- ☒ WPA2-PSK [AES]
- ☐ WPA-PSK [TKIP] + WPA2-PSK [AES]
- ☐ WPAWPA2 Enterprise

Router Auto Firmware Update

Enable router to automatically update to future firmware. This keeps your router up to date with the latest features and security fixes. Select one of the following options:

- ☒ Enable
- ☐ Disable

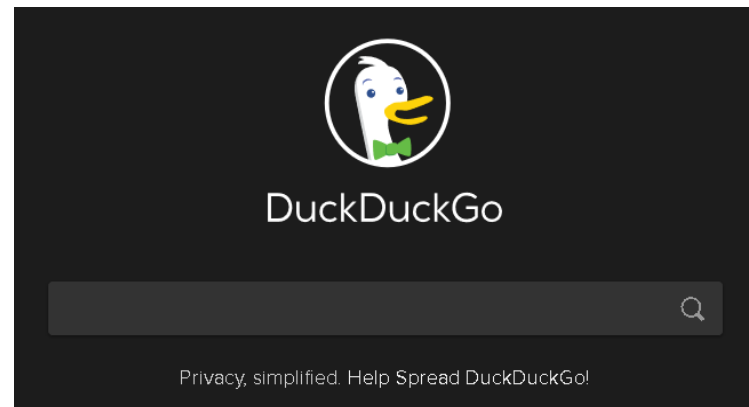
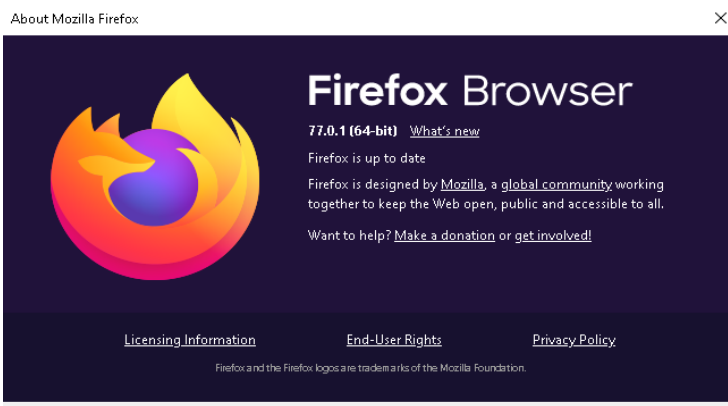
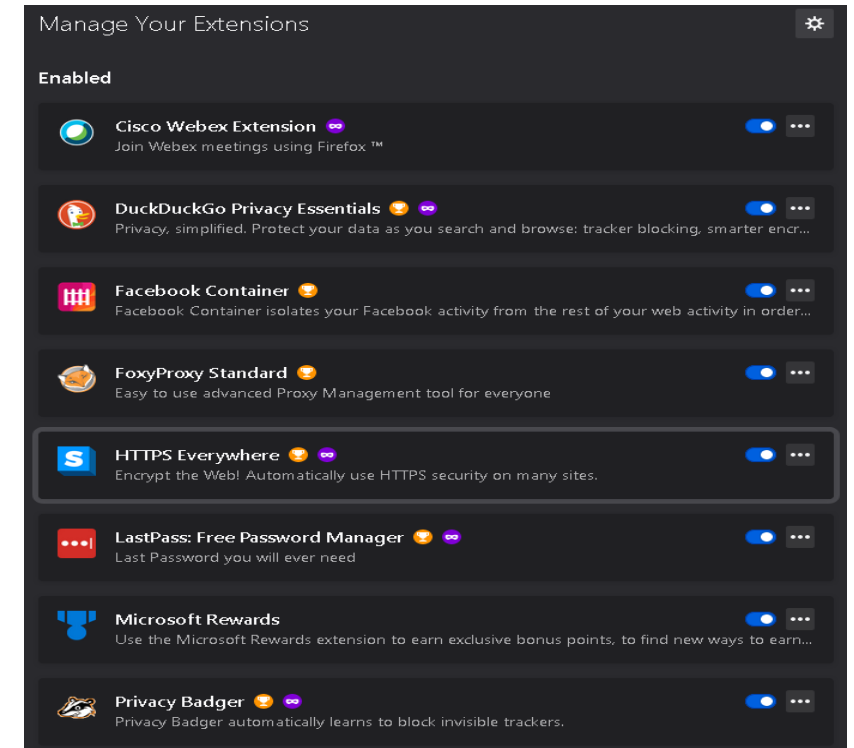
Firmware Version Check

No new firmware version available.

OK

Vet software carefully

- This applies to desktop apps, mobile apps, and browser extensions
- Delete apps you don't need
- Use privacy friendly platforms & apps





Secure Bank Accounts

- **Setup controls and limits on ACH and wire-transfers for your business account**
- **Consider paper check positive pay, or use a separate account to write checks out of**
- **Talk to your bank about available protections**

Tips To Secure Your Devices

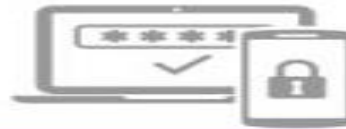
From Cyber Attacks



SECUREB4
We Strengthen Your Security



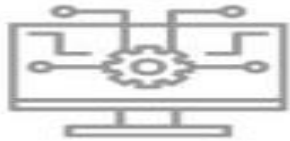
Use strong passwords



Enable two-factor authentication



Keep your software up-to-date



Install a reputable security suite



Use a VPN (Virtual Private Network)



Be aware of phishing scams



Avoid public Wi-Fi



Use a firewall



Back up your data



Educate yourself about latest cyber threats

**YOU SAY INFORMATION SECURITY
IS IMPORTANT BUT YOU AVOID
AWARENESS TRAINING**



**BUT THAT'S NONE OF MY
BUSINESS**

FRANK'S® **RedHot®**



I put that  on everything™



Cybersecurity myths

- **My organization is too small or to be a target**
- **My data (or the data I have access to) isn't valuable**
- **Attacks are always technically complex**
- **New software and devices are secure out-of-the-box**
- **Cybersecurity requires a huge financial investment**
- **Cyber breaches are covered by insurance**
- **Security is an IT issue**



My Personal Tech Stack

- **Email: Proton mail**
- **VPN: Proton VPN**
- **Password Manager: 1Password**
- **File sharing: Proton / MS OneDrive**
- **MFA Authenticator: Authy / MS Authenticator**
- **A/V: MS Defender**
- **Firewall: MS Firewall**
- **Browser: Firefox, Brave, Safari**
- **Search Engine: DuckDuckGo, Brave, StartPage**
- **Encryption: BitLocker**



For more information

- **Bruce Schneier:** @schneierblog
- **US-CERT:** @USCERT_gov
- **SecurityWeek:** @SecurityWeek
- **Center for Internet Security:** @CISecurity
- **MSRC:** @msftsecresponse
- **NIST Cyber:** @NISTcyber
- **Intrust IT:** @IntrustIT
- **CISA:** CISAgov
- **MSRC:** @msftsecresponse
- **Microsoft Secure:** @msftsecurity
- **RSA:** @RSAsecurity
- **Mikko Hypponen:** @mikko
- **Troy Hunt:** @troyhunt
- **CSOnline:** @CSOonline
- **Me:** @DaveHatter



Additional Resources

- www.microsoft.com/security
- security.microsoft.com/securescore
- securityscorecard.com
- www.twofactorauth.org
- www.safer-networking.org
- www.webopedia.com
- www.opendns.com
- www.hackerwatch.org
- www.haveibeenpwned.com
- www.twofactorauth.org
- www.knowbe4.com
- www.antiphishing.org
- www.idtheftcenter.org/facts.shtml
- www.cisa.gov
- www.fbi.gov
- www.ic3.gov/default.aspx
- www.ftc.gov/bcp/online/pubs/alerts/phishingalrt.htm
- enterprise.verizon.com/resources/reports/dbir/
- www.sans.org
- www.us-cert.gov/ncas/current-activity/2019/11/06/cisa-launches-cyber-essentials-small-businesses-and-small-sltd
- www.nist.gov/cyberframework
- www.cisecurity.org
- www.ftc.gov/tips-advice/business-center/small-businesses/cybersecurity
- www.pcmag.com/roundup/256703/the-best-antivirus-protection
- www.knowbe4.com/ransomware-simulator
- www.zdnet.com
- www.cnet.com
- www.techradar.com
- foundation.mozilla.org/en/privacynotincluded
- www.plunkfoundation.org

Questions?



**“Cybersecurity is national security”
- NSA Director General Paul Nakasone**



Thank You!

Dave Hatter, CISSP, CISA, CISM, CCSP, CSSLP, PMP, ITIL

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twitter.com/davehatter



Get our checklist:

<https://www.intrust-it.com/cyber-security/cyber-essentials-checklist>

ASK ABOUT OUR NO-COST, NO-OBLIGATION IT ASSESSMENT

- Catch Tech Friday live on 55KRC at 6:30 AM every Friday on 550 AM or <http://55krc.iheart.com>
- Catch Cyber Monday live on WTVG at 6:30 AM and Tech Support at 9:00 AM every Monday on 13 ABC or <https://www.13abc.com/>



**WE ARE NO LONGER
SECURING COMPUTERS**

WE ARE SECURING SOCIETY.

Intrust At a Glance



**Serving Clients
Since 1992**



**Customer Satisfaction
Rating of >99% Since 2016**



Over 90% Answer Rate



**Over 200 Organizations
Supported**



**24/7/365 IT Support &
Cybersecurity Protection**



Over 10,000 Devices Managed



**1% of Profit Donated to
Charitable Organizations**



**By Cincinnati Business Courier,
Ohio Business, & Inc. Magazine**



Over 100 Certifications

