

BABY LITERACY

GET YOUR CHILD READY TO READ

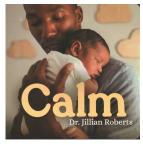
Reading with your newborn is the best way to develop language and cognitive skills. And it is a great way to connect and bond with your infant.

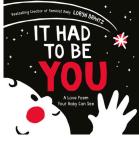
When looking for books to share with your baby, look for books with:

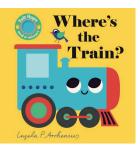
- · high contrast colors, like black and white
- photography of real people, especially other babies
- tactile elements (touch and feel books)
- rhymes and songs

More tips:

- Let your baby handle and play with the book (look for Indestructible books if you are worried about baby damaging it).
- Make it interactive move your finger along the words, show baby how to turn pages, point out different parts of the pictures, sing and clap along.
- Make a routine. You can read anytime, but try to have a designated time like bedtime or mealtime every day.
- Read slowly and take your time.
- Stop if baby is not interested. Don't force it!
- Use the library. Look for storytimes and check out books like the ones below.















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