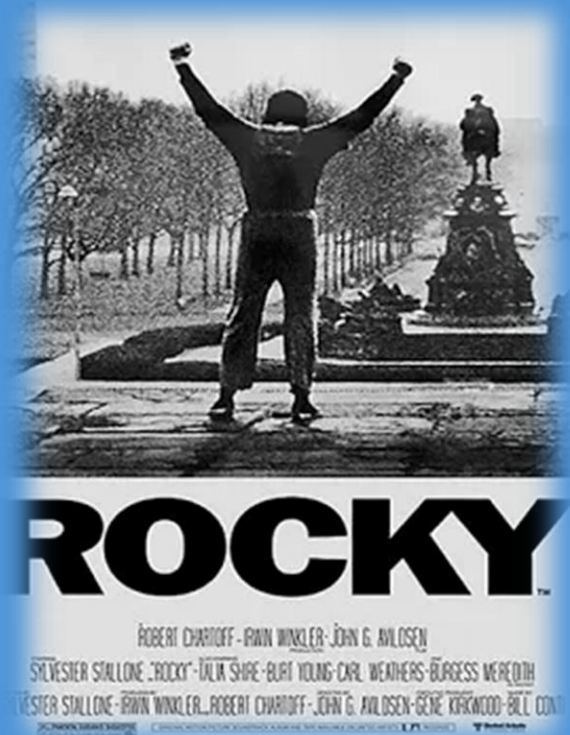


GO THE DISTANCE!





Stay in the Race

An Autobiography in 5 Chapters

Take Action

What are you learning to do...

What are you learning to be...

**Know Your What
Know Your How
Know You Why**

On an Airplane

Gallup's 4 Needs of Followers

Trust: *Do I trust you?* Character, Competency, Commitment

Compassion: *Do you care about me?* Listening, Empathy, Support

Stability: *Can I count on you?* Clarity, Consistency, Communication

Hope: *Is there a better future ahead?* Vision, Growth, Possibility

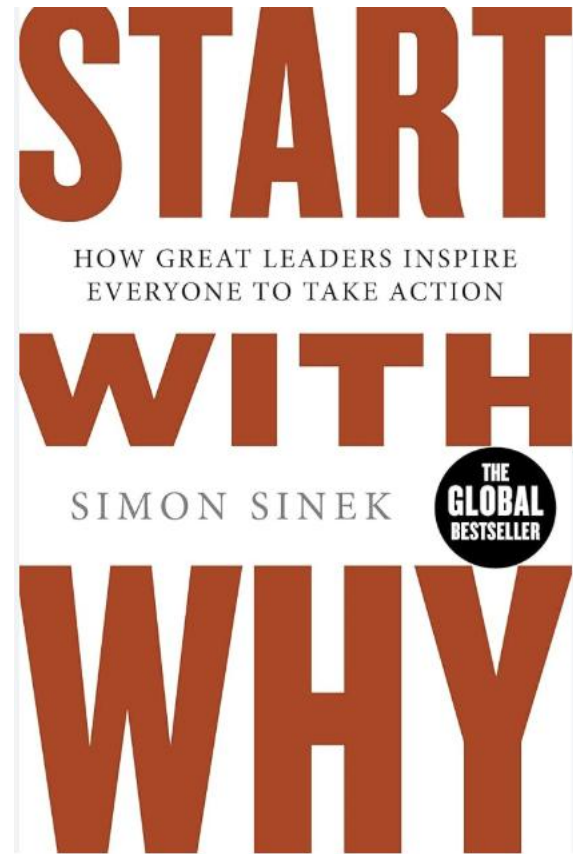
Take Action

WHAT: What can you do?
Skills, Knowledge, Experience

HOW: How do you show up?
Strengths and Values
4 Needs of Followers

WHY: Why should someone hire you?

Simon Sinek: *Start With Why*



The Reality of the Journey

Bagger Vance

Doing Something Challenging that Changes You

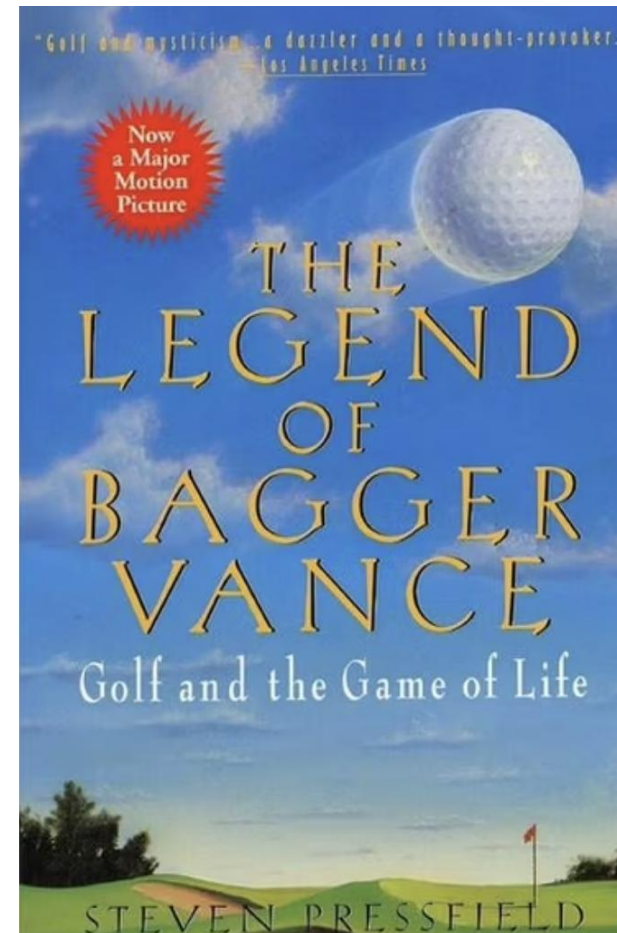
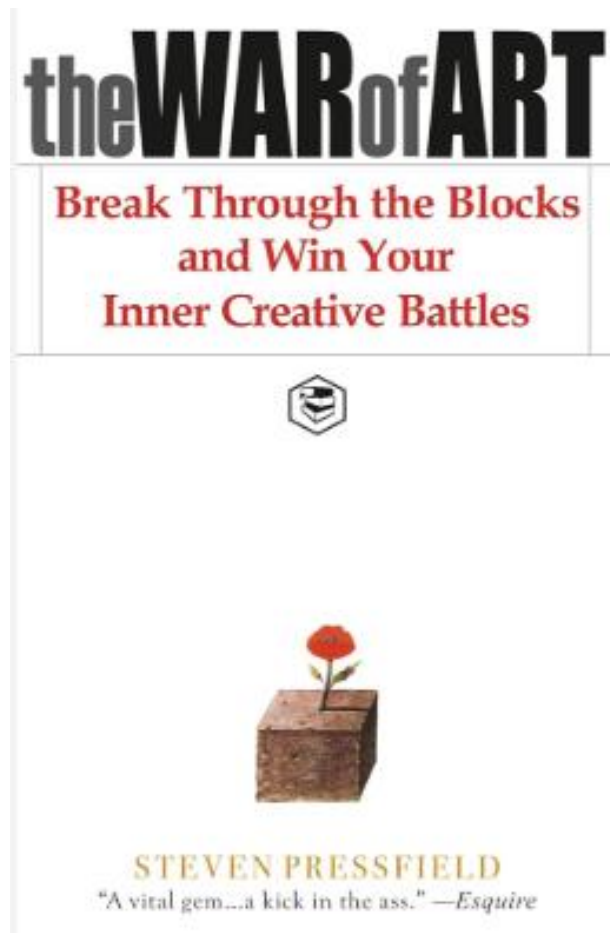
Resistance

Rejection and failure is part of the process

Get Up! Get Up!

Middle Miles Can Be the Most Challenging

Steven Pressfield: *The War of Art*



Take Action

How does Resistance show up in your life?

You?

Friends?

Family?

Education?

Connections?

Risk Taking?

Comfort Zone?

Know Thyself

"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."

"Know what you're great at—and lead with it."



The Oracle of Apollo 8th Century BC

The temple and sanctuary at large were dedicated to one of the major Greek deities, Apollo, the god of archery, music, light, prophecy, the arts, and healing.

Know Thyself



**“If you don’t know your
value, you can’t
communicate your value.”**

Clifton Strengths

1. Ideation – What
2. Strategic – What
3. Input – What
4. Futuristic – What
5. Learner – What
6. Self-Assurance – Why
7. Intellection – What
8. Relator- Who
9. Command – Why
10. Maximizer- Why

VIA Values in Action

1. Creativity – Wisdom
2. Love of Learning – Wisdom
3. Zest – Courage
4. Hope – Transcendence
5. Perspective – Wisdom
6. Humor – Transcendence
7. Spirituality – Transcendence
8. Gratitude – Transcendence
9. Fairness – Justice
10. Curiosity - Wisdom

WORKING GENIUS

WONDER: The ability to ask “why” or “what if”, identifying potential and opportunities for improvement.

INVENTION: The capacity to generate new ideas, solutions, and creative approaches.

MYERS BRIGGS

INTROVERTED: Energized by quiet time.

INTUITIVE: See patterns and possibilities

FEELING: Prioritize people and emotions.

PERCEIVING: Prefer freedom and flexibility

ENNEAGRAM

Type 7: The Enthusiast

1. **Optimism** and **Positivity**
2. Sense of **Adventure**
3. Avoidance of **Pain (Emotional)**
4. **Impulsivity**
5. **Fear of Missing Out (Adventure)**
6. **Positive** Outlook on the **Future**
7. **Enthusiasm** and **Charisma**

JAY BREWER

You are best at seeing possibilities others miss, generating innovative ideas, and inspiring people with optimism and vision while building meaningful relationships to bring those ideas to life.

You bring the rare ability to **turn possibility into momentum for a team.**

You are the person who:

- **Sees what could be** before others do
- **Creates energy and belief** around that vision
- **Generates pathways forward** with ideas and strategy
- **Builds strong, trusted relationships** to move people with you
- **Elevates the standard of performance** by pushing for what's possible

In simple terms:

You help teams think bigger, believe stronger, and move faster.

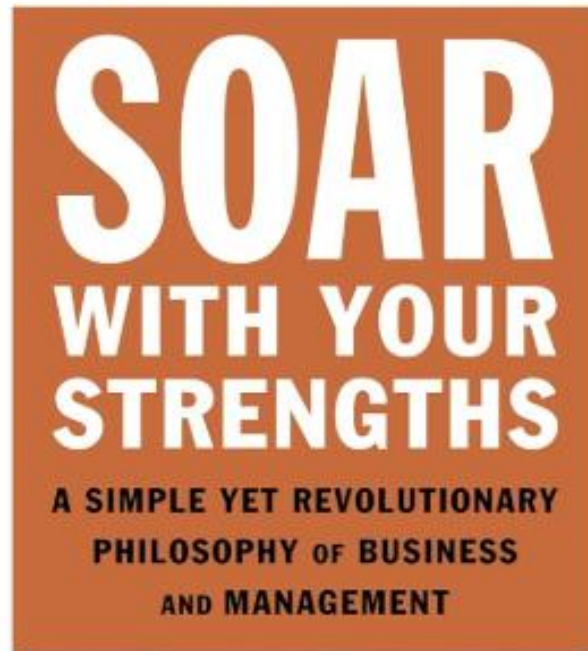
Your Vulnerabilities (When Strengths Overextend)

- 1. Too Many Ideas, Not Enough Finish**
- 2. Moves Too Fast for Others**
- 3. Breadth Over Depth**
- 4. Energy Overload**
- 5. Freedom Over Structure**

*Your challenge isn't talent—
it's focus, finish, and bringing others with you.*

Donald O. Clifton: Soar With Your Strengths

From the co-author of the national bestseller
NOW, DISCOVER YOUR STRENGTHS comes



Find out what you do well and do more of it.
Find out what you don't do well and control it.

DONALD O. CLIFTON & PAULA NELSON

Take Action

What are you good at?

How do you show up?

What value do you bring?

We Don't Die on the Side of the Road

4 Voices

The 4 Voices

The **4 Voices** represent the four ways we experience and respond to life:

Mind (Intellect)

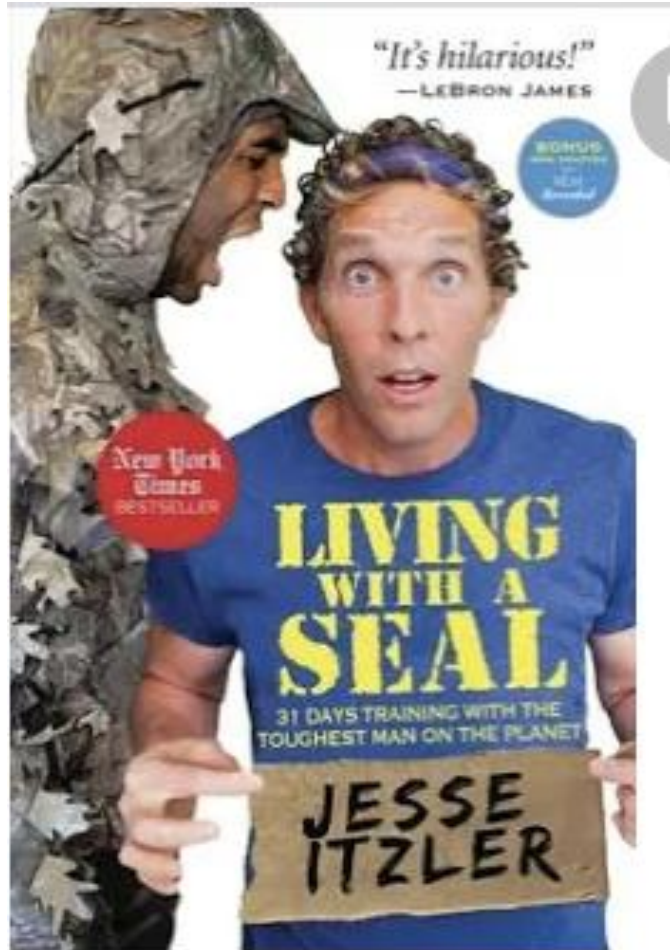
Body (Physical)

Heart (Emotional)

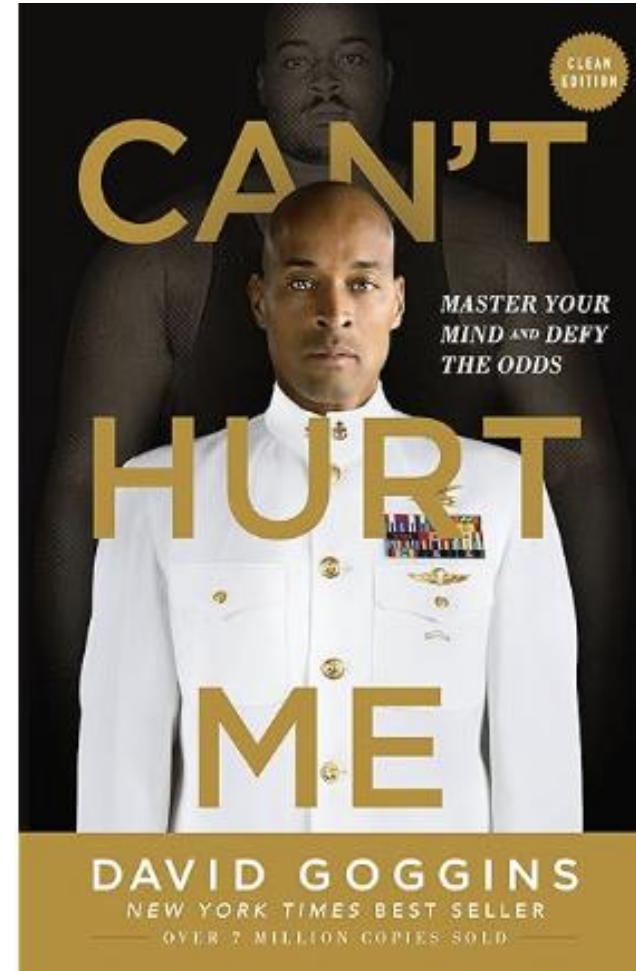
Soul (Spirit)

**At your best, you listen to all four—
but you let your soul lead when it matters most.**

Jesse Itzler:
Living With A Seal



David Goggins:
Can't Hurt Me



Take Action

Which of the 4 voices is loudest for you right now?

Which voice do you need to pay more attention to?

CAR

Be Ready!

Context Action Results

“When someone asks about your experience...
this is how you answer.”

Context: I became superintendent of Dayton Independent Schools which was in state academic assistance ranked 171 out of 173 Kentucky School districts, was in financial crisis with a 2.2% contingency (state requires 2%) and a culture and brand that needed energy, renewal, and vision.

Action: Created a unified mission around Inspire, Engage, and Grow. Focus on meeting the 4 Needs of Followers. Built a Strength Based Culture. Improved facilities, resources and opportunities for students and staff. Established a guaranteed and viable curriculum.

Results: Kentucky Distinguished School District ranked 100th out of 173. Improved facilities and finished Project One Campus. Increased College Dual Credit earnings from 12 hours a year earned to over 1,000 hours earned. Sent students to Harvard and Columbia.

Take Action

Create One CAR that you can use in an interview.

**Motivation and Inspiration
Need to Be a Daily Thing!**

Like brushing your teeth!

**“For things to change for
you, you must change.”**

My Go to Listens:

Father Greg Boyle

Any Rocky Clip

Eric Thomas

Jim Rohn

Mel Robbins

Brene Brown

Ed Mylett

Wayne Dyer

Ryan Holiday

Simon Sinek

Rainn Wilson

Jay Shetty

Tony Robbins

Davide Goggins

Jesse Itzler

Les Brown

Key Takeaways:

1. Know your WHY
2. Expect Resistance
3. Know You
4. What Voice are you Hearing
5. CAR

One Thing You Will Do in the Next 24 hours:

Text Me: 859-816-9839

Jay Brewer

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jaybrewerstrong@gmail.com

ONE MORE ROUND

